

<b>Subject:</b>	Macquarie Park Forum	Page 1 of 9
<b>File No:</b>	UPS2008/1/005	
<b>Document Ref:</b>	D15/17853	
<b>Venue:</b>	Room 2, Level 5, Civic Centre, 1 Devlin Street, Ryde	
<b>Date:</b>	19 February 2015	
<b>Time:</b>	Started at: 4:00pm      Closed at: 5.50pm	
<b>Chair:</b>	Councillor Chung	
<b>Meeting Support (MS):</b>	Amanda Janvrin, Section Manager - Governance	
<b>Staff Convenor:</b>	John Brown	
<b>Circulation:</b>	Draft Minutes circulated to Staff Convenor (John Brown) on 20 February 2015	

**Committee Role:**

To assist Council in the refinement and implementation of the Macquarie Park Master Plan vision and objectives to achieve sustainable growth in Macquarie Park.

**Committee Members as per the Terms of Reference**

Present	Apology	Name	Position Title	Organisation
x		Clr Craig Chung	Chairman	City of Ryde
		Clr Roy Maggio	Council representative	City of Ryde
x		Clr Artin Etmekdjian	Council representative	City of Ryde
x		Clr Terry Perram	Council representative	City of Ryde
x		Tony Abboud	Community representative	Ryde/Macquarie Chamber
x		Vanessa Hindmarsh	Community representative	Sonic Healthcare
x		Morrell Boyce	Community representative	Ryde Business Forum
x		Andrew Parker	Community representative	Optus
	x	Andrew Wheatley	Community representative	Johnson and Johnson
	x	Stephen Sanlorenzo	Community representative	Johnson and Johnson (APP)
	x	Steve Viles	Community representative	Johnson and Johnson
x		Mark Broomfield	Community representative	Macquarie University
x		Kim Saxon	Community representative	Macquarie University
x		Ritchie Howitt	Community representative	Macquarie University
	x	Peter Stewart	Community representative	Macquarie University (Graduate School of Management)
x		Rebecca Lehman	Community representative	Connect Mac Park + North Ryde
x		Kamani Krishnan	Community representative	Property Council of Australia
	x	Vic Tagg	Community representative	Eastwood Chamber of Commerce
	x	Gail Kimber	Community representative	Eastwood Chamber of Commerce
x		Nathan Moulds	Community representative	Salvation Army – Ivanhoe Place
x		Jeff Peers	Community representative	AMP Macquarie Centre
x		Denys Bizinger	Community representative	Jones Laing LaSalle
		Graham McMaster	Community representative	Rosewood Research
	x	Gordon Hunt	Community representative	Transport for NSW
		John Goubran	Community representative	John Goubran and Associates
x		Dominic Johnson	Group Manager, Environment and Planning	City of Ryde
	x	Meryl Bishop	Manager – Urban Planning	City of Ryde
x		John Brown	Place Manager, Urban Planning	City of Ryde
x		Nathan Pratt	Economic Development Manager	City of Ryde

Name	Position Title	Organisation	
Sam Cappelli	Manager – Environment, Health and Building	City of Ryde	
Amanda Janvrin	Section Manager – Governance	City of Ryde	
Details		Action	Responsibility and Date
<b>1. Welcome</b>			
Councillor Chung welcomed everyone to the first meeting for 2015.	Noted.		
<b>Apologies</b>			
Apologies were recorded as outlined in the minutes.	Noted.		
<b>Confirmation of Minutes</b>			
The Committee confirmed the Minutes of the Meeting of 6 November 2014.	Endorsed.		
<b>2. Presentation Macquarie University</b>			
Mr Broomfield, Director of Property from Macquarie University provided the meeting with a presentation regarding the Macquarie University Master Plan 2014.	Noted.		
Mr Broomfield advised that the Master Plan will create the framework within which Macquarie University can achieve its Strategic Plan.			
The Master Plan can be viewed on the University's web site at <a href="https://www.mq.edu.au/about_us/campus_master_plan/master_plan_2014/">https://www.mq.edu.au/about_us/campus_master_plan/master_plan_2014/</a>			
<b>3. Urban Activation Precincts Update</b>			
Mr Johnson provided the meeting with a presentation regarding the Urban Activation Precincts including the following:-	Noted.		
<u>North Ryde Station UAP Lachlan's Line</u>			
Mr Johnson advised that there are two Development Applications currently with Council 'Country Garden' and 'Australand'.			
Mr Johnson confirmed that over next two to three years there will be an increase in construction traffic as well as vehicular movements (as a result of the proposed developments).			
Mr Johnson advised that these developments will activate the train station and will definitely have impacts on traffic over time.			
<u>Herring Road UAP</u>			
Mr Johnson advised that Council lodged a submission to the UAP raising the following concerns:-	Noted.		
<ul style="list-style-type: none"> <li>• Traffic</li> <li>• Infrastructure</li> <li>• Built form</li> <li>• Density</li> <li>• Heights</li> <li>• Open Space</li> </ul>			
Mr Johnson confirmed that the UAP is still awaiting determination by the Department.			

	<p><u>New Park</u> Mr Johnson advised that \$6m has been allocated to City of Ryde through the Urban Activation Precincts Program for the North Ryde Station UAP. This money will be used to construct a New Park.</p> <p>Council will be seeking the views of the community regarding the New Park. Surveys will be distributed in April 2015 to better understand community aspirations.</p> <p><u>North West Rail Line - Chatswood to Epping Rail Line Upgrade</u> Mr Brown provided the meeting with an update regarding the Chatswood to Epping Rail Line Upgrade including:-</p> <ul style="list-style-type: none"> <li>• Determination Report regarding Review of Environmental Factors (REF) released 16 February 2015.</li> <li>• Report approved the upgrade, subject to conditions of consent.</li> <li>• TfNSW has committed to work with the community on the Temporary Transport Plan.</li> </ul> <p>The Committee agreed to request Transport NSW to come back to the next Macquarie Park Forum Meeting to provide a presentation regarding the North West Rail Link.</p>	<p>Noted.</p> <p>Noted.</p> <p>Mr Brown to arrange a presentation from Transport NSW.</p>	<p>John Brown – next meeting (7 May 2015).</p>
4.	<p><b>Parramatta Light Rail Proposal</b></p> <p>Mr Cappelli provided the meeting with a presentation regarding the Parramatta Light Rail Proposal which included the Minister's Announcement that \$1 billion (initially \$400 million) – (\$10 million for feasibility) set aside to accelerate work on light rail in Parramatta.</p> <p>Mr Cappelli confirmed that from 10 corridors considered, the following 4 corridors have been short listed for further investigations:</p> <ul style="list-style-type: none"> <li>• Parramatta to Macquarie Park, via Carlingford</li> <li>• Parramatta to Castle Hill via Old Northern Road</li> <li>• Parramatta to Bankstown; and</li> <li>• Parramatta to Sydney Olympic Park and Strathfield/Burwood</li> </ul> <p><b>Where to from here?</b></p> <p>Each of the short listed Corridors will be subject to:</p> <ul style="list-style-type: none"> <li>• Feasibility level engineering/identification of design risks.</li> <li>• Identification of existing/future demand and land uses.</li> <li>• Transport assessment (including patronage and traffic models).</li> <li>• Initial costing/economic analysis.</li> </ul> <p>To establish which one of the four represents the best option for a light rail for the region.</p> <p>Transport for NSW – are meeting with each of the affected Councils to discuss local issues for consideration.</p> <p><b>Then What – Light Rail Options?</b></p> <p>The preferred corridor will then be subjected to:</p>	<p>Noted.</p> <p>Noted.</p> <p>Noted.</p>	

<ul style="list-style-type: none"> <li>• Transport integration</li> <li>• Engineering design</li> <li>• Demand modelling</li> <li>• Strategic cost estimates</li> </ul> <p>Mr Cappelli advised that Parramatta Council's priorities are the following rail corridors:-</p> <ul style="list-style-type: none"> <li>• Parramatta to Macquarie Park, via Epping (not Carlingford)</li> <li>• Parramatta to Castle Hill via Old Northern Road</li> </ul> <p>A suggestion was put forward to hold a symposium for businesses and land owners in Macquarie Park to attend to discuss the Parramatta Light Rail Proposal and the importance of the light rail line going to Macquarie Park.</p> <p>Mr Broomfield advised that Macquarie University would be happy to host the symposium.</p> <p>The Committee members agreed to hosting the symposium and made the following recommendation:-</p> <p><i>The Macquarie Park Forum recommends to Council that it initiate a light rail symposium to be held in Macquarie Park, preferably in Macquarie University to consider and explore the route of the light rail terminating at Macquarie Park.</i></p>	<p>Noted</p> <p>Sam Cappelli to prepare a Council report</p>	
<p><b>5. Macquarie Park Special Projects</b></p> <p><u>Macquarie Park Special Levy (MPSL)</u></p> <p>Mr Brown advised that there has been an amendment to the program as follows:-</p> <ul style="list-style-type: none"> <li>• Lane Cove East Upgrade (Waterloo to Epping Roads) deferred for two years until 2016-2018.</li> <li>• Monies transferred to complete the Delhi Road Upgrade which should be finished by 30 June 2015.</li> </ul> <p><u>Four Year Delivery Plan</u></p> <p>Mr Brown provided the following progress updates with regards to the Public Domain Upgrades in Macquarie Park:-</p> <ul style="list-style-type: none"> <li>• Waterloo Road – Coolinga Street to Khartoum Road</li> <li>• Waterloo Road – Shrimptons Creek</li> <li>• Elouera Reserve</li> <li>• Waterloo Road – Elouera Reserve</li> <li>• Delhi Road</li> <li>• Lane Cove Road</li> </ul> <p><u>Current Projects 2014-2015</u></p> <p>Mr Brown updated the meeting on the following current projects for 2014-2015:-</p> <ul style="list-style-type: none"> <li>• Complete missing link along Lane Cove Road (Canon Site) – in cooperation with Goodman.</li> <li>• Complete upgrade along Delhi Road from North Ryde station to National Park.</li> <li>• Construct a footpath along the southern side of Julius Avenue, North Ryde.</li> <li>• Construct a footpath along Plassey Road from Delhi Road into the</li> </ul>	<p>Noted.</p> <p>Noted.</p> <p>Noted.</p>	

	<p>National Park.</p> <p><u>Proposed Macquarie Park Special Levy (MPSL) Projects 2015-2016</u></p> <p>Mr Brown updated the meeting on the following proposed MPSL Projects for 2015-2016:-</p> <ul style="list-style-type: none"> <li>• Continue to support Connect Macquarie Park + North Ryde (TMA).</li> <li>• Continue to support Marketing and Branding Initiatives (eg. food truck events in Macquarie Park).</li> <li>• Implement Pedestrian Access Mobility Projects – constructing refuges, kerb ramps, widening footpaths.</li> <li>• Install signage along shared paths across Macquarie Park – safety and access.</li> <li>• Byfield Street Upgrade (southern side) including:- <ul style="list-style-type: none"> <li>○ Paving</li> <li>○ Landscaping</li> <li>○ 10 Byfield (Holiday Inn) will contribute to upgrade in front of its site.</li> </ul> </li> </ul>	Noted.	
6.	<p><b>Macquarie Park Marketing Group Update</b></p> <p>Mr Pratt provided the meeting with an update on the following initiatives (on behalf of Peter Stewart, Chair of the Macquarie Park Marketing Group):-</p> <p><u>Macquarie Park Marketing Group</u></p> <p>The marketing vision for Macquarie Park is:</p> <p><i>“To be recognised among target markets as Sydney’s premier location for employment and globally competitive business with strong links to Macquarie University and research institutions.”</i></p> <p>Role of Macquarie Park Marketing Group (MPMG):-</p> <ul style="list-style-type: none"> <li>• To support the shared marketing vision and objectives for Macquarie Park;</li> <li>• Represent the marketing views and opinions of stakeholders;</li> <li>• Providing input to marketing strategy and project delivery; and</li> <li>• To provide a networking opportunity to share information.</li> </ul> <p>Members include:-</p> <ol style="list-style-type: none"> <li>1. Peter Stewart, Macquarie Graduate School of Management (Chair)</li> <li>2. Megan Nixon, Macquarie University</li> <li>3. Denys Bizinger, Jones Lang Lasalle</li> <li>4. Andrew Wheatley, Johnson and Johnson</li> <li>5. Nicole Lestal, Goodman International</li> <li>6. Sue Harris, Courtyard by Marriott</li> <li>7. Emma Giammarco, Macquarie Centre</li> </ol> <p>The Group reconvened on 11 February 2015 and elected Peter Stewart as the new Chair.</p> <p><u>Recap on 2014</u></p> <p>Mr Pratt advised that the marketing focus in 2014 was about ‘brand awareness’.</p> <p>Activities included:</p> <ul style="list-style-type: none"> <li>• Adopted the brand “Macquarie Park: Connected + Smart”</li> <li>• Macquarie Park Marketing Group</li> <li>• Macquarie Park website with business directory</li> </ul>	Noted.	

	<ul style="list-style-type: none"> <li>• Way-finding maps</li> <li>• Smart pole banners</li> <li>• 'Meet Macquarie Park Guide' X 20,000 copies distributed</li> <li>• Macquarie Park eNewsletter</li> <li>• Supported TEDx Macquarie University</li> <li>• Macquarie Park video (2 minute and 30 second versions)</li> <li>• Sponsored NSW Property Council Breakfast</li> <li>• Food truck event at Giffnock Avenue</li> </ul> <p><u>Macquarie Park Investment Prospectus 2015</u></p> <ul style="list-style-type: none"> <li>• The Macquarie Park Investment Prospectus 2015 is complete.</li> <li>• Media Release.</li> <li>• Launch event planned for 2 March 2015 at Optus.</li> <li>• Viewed online with a small print run of the publication.</li> </ul> <p><u>Focus for 2015</u></p> <p>Mr Pratt advised that after discussion with Macquarie Park Marketing Group the focus for 2015 will be:-</p> <ul style="list-style-type: none"> <li>• <u>Events</u> for employees (eg. food trucks).</li> <li>• <u>Communication</u> with stakeholders about what is happening in the precinct (eg. e-Newsletters).</li> <li>• <u>Consultation</u> with stakeholders about what they would like to happen in the future (eg. consultation regarding Central Park).</li> </ul> <p>Mr Pratt confirmed that regular project updated would be provided to the Forum throughout the year.</p>	<p>Noted.</p> <p>Noted.</p>	
7.	<p><b>Macquarie Park Transport Management Association (Connect) Update</b></p> <p>Ms Lehman, General Manager of Connect provided an update as follows:-</p> <p><u>Rideshare Matching Site</u></p> <ul style="list-style-type: none"> <li>• People can fill out the form online with their preferred selection options (such as one way or return, departure dates, whether they are a driver or a passenger etc. and then connect with others who travel the same route/trip.</li> </ul> <p><u>Personalise Trip Planning</u></p> <ul style="list-style-type: none"> <li>• Kevin McClain started as the part-time transport planner.</li> <li>• Trip planning sessions are conducted once a month.</li> <li>• Employees at member businesses attend one-on-one sessions.</li> <li>• Usually participants are interested in trying public transport, but haven't found a good option...yet.</li> <li>• 70 participants have been matched with public transport options and entered into the Commuter Club.</li> <li>• There are prizes and awards to keep employees interested.</li> <li>• Connect has received excellent feedback about the pedestrian, bus, train and road networks.</li> </ul> <p><u>Sydney Rides Business Challenge</u></p> <ul style="list-style-type: none"> <li>• From 23 March 2015 – 19 April 2015.</li> <li>• Designed by <i>Love to Ride</i>.</li> <li>• The purpose is to encourage people to get back cycling.</li> </ul>	<p>Noted.</p> <p>Noted.</p> <p>Noted.</p>	

<ul style="list-style-type: none"> <li>• Businesses compete against similar sized organisations.</li> <li>• There are many advantages for businesses who participate including:- <ul style="list-style-type: none"> <li>○ A FREE team building program</li> <li>○ Get more of your staff cycling</li> <li>○ Healthier staff = fewer sick days = save money</li> <li>○ Demonstrate your organisation's commitment to sustainability</li> </ul> </li> </ul> <p><u>Case Study: new member business process</u></p> <p>Ms Lehman advised that Connect will undertake the following:-</p> <ul style="list-style-type: none"> <li>• Join Connect Macquarie Park</li> <li>• Conduct a site audit</li> <li>• Review internal policies, procedures and practices</li> <li>• Run an all staff travel questionnaire</li> <li>• Analyse results</li> <li>• Recommend policies, programs + infrastructure changes</li> <li>• Provide programs directly to staff</li> </ul> <p><u>Urban Walkabout Guides</u></p> <p><b>Macquarie Park and North Ryde</b></p> <ul style="list-style-type: none"> <li>• 35 Macquarie Park and North Ryde cafes.</li> <li>• Macquarie University attractions.</li> <li>• Transport app information.</li> <li>• Connect information.</li> <li>• Distributed to 30,000 students as part of Orientation Week.</li> <li>• Circulation to 35 cafes of 20,000 copies.</li> <li>• Provided at 8 Connect Transport Kiosks.</li> </ul> <p>Ms Lehman advised that an app to track trains live and see where they are is coming shortly.</p> <p><u>LinkedIn</u></p> <p>Ms Lehman encouraged everyone to keep in touch via LinkedIn at the following address:-  <a href="https://au.linkedin.com/company/connect-macquarie-park-north-ryde">https://au.linkedin.com/company/connect-macquarie-park-north-ryde</a></p>	<p>Noted.</p> <p>Noted.</p>	
<p><b>8. General Business</b></p> <p><u>Unified Ryde Short Films Project</u></p> <p>Mr Moulds and Mr Howitt advised that the Salvation Army and the University have partnered to look at creating a short film regarding the 'Racism it stops with me' Campaign and if there are any businesses who would like to be involved, to please contact Mr Howitt.</p> <p><u>Combined RBF/Optus Forum</u></p> <p>Mr Andrew Parker from Optus advised that Optus is hosting a combined RBF/Optus Forum 'Business After Hours' on 2 March 2015.</p> <p><u>New Employment App - Workable</u></p> <p>Mr Boyce requested Mr Pratt to provide the Forum with an update on a new employment app which was discussed at the Economic Development Advisory Committee Meeting.</p> <p>Mr Pratt advised that the new employment app is called Workable and it is similar to Seek but targets retail and hospitality etc.</p> <p><u>Fit for the Future</u></p>	<p>Noted.</p> <p>Noted.</p> <p>Noted.</p>	

<p>Councillor Perram advised that last night, Council held an Extraordinary Council Meeting to focus on Council's response to the Governments 'Fit for the Future' proposal.</p> <p>Councillor Perram advised that Council has until 30 June 2015 to lodge its submission in response to the proposal, following which the Government will review and deliberate and make a decision by October 2015.</p> <p>Councillor Perram confirmed that there are two parts to the template with the first template relating to scale and capacity (250,000 residents) and the second template addressing financial sustainability.</p> <p>Councillor Perram advised that the Independent Panel (Samson Report) recommended that the City of Ryde Council be split into two where 1/3 of Ryde is intended to go with Parramatta, Holroyd and Auburn and the rest of Ryde with Hunters Hill, North Sydney, Willoughby and Lane Cove etc.</p> <p>At an Extraordinary Council Meeting, Council unanimously recommended the following:-</p> <ul style="list-style-type: none"> <li>• That the City of Ryde reaffirms its rejection to the Independent Panel's proposal to split Ryde and amalgamate with Councils to the east and the north.</li> <li>• That Council investigate/explore a modified Joint Organisation (regional body) proposal to meet the Government's scale and capacity criteria.</li> <li>• That Council prepare a business case.</li> <li>• That Council join with the Northern Councils to distribute an engagement strategy with the Community.</li> <li>• That the City of Ryde immediately engages with the residents of Ryde.</li> </ul> <p><b>Next meeting</b></p> <p>The next meeting will be held on 7 May 2015 at the Civic Centre – Ryde.</p>	<p>Noted.</p> <p>Noted.</p>	
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