



 **connect**  
MACQUARIE PARK + NORTH RYDE  
..... enjoy your ride .....

**Macquarie Park Forum**  
**Andrew Parker, Chair**  
**May 2017**

# Connect membership

## Welcome new member



# Wolters Kluwer

## World's largest provider

of tax and accounting information and software

In Australia since 1968 – global revenue of €3.7B



Connect Member Reach

# 61387

Commuters

  
A Member of The Linde Group  
Lifestyle and opportunity @ your doorstep



# Meet your typical Co-Hopper

## Patrick - Co-Hopping pro

Patrick lives in Westmead and commutes to Optus in Macquarie Park daily. Patrick likes to carpool because:

- **Public transport from can take him over 60 mins – by car its less than 24 mins**
- **The new Co-Hop App makes it easy**
- **He invites only non-smokers to join him**
- **He takes advantage of reduced parking fees from his employer**
- **Other Co-Hopper's chip in for tolls, fuel and parking**

## Meet Patrick



“I can start as early as 8:00 am but leaving time is almost constant at 5:00 pm”

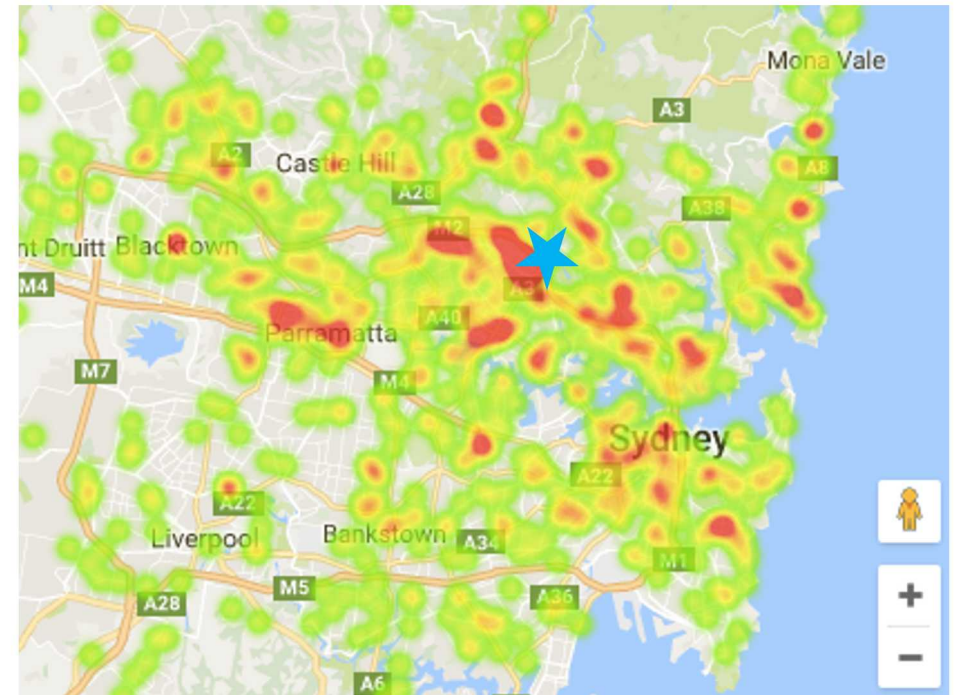
# Co-Hop origins

## Co-Hoppers are diverse

The map to the right demonstrates that Co-Hoppers come from all over Sydney but mainly hail from areas that don't connect well to Macquarie Park:

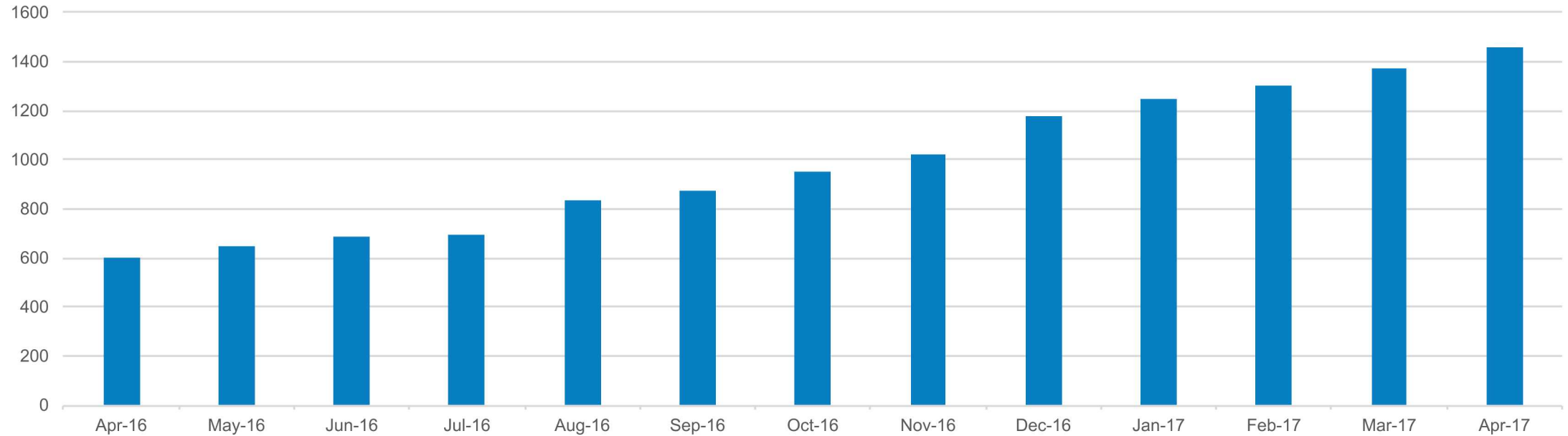
- **City of Ryde** – buses skirt around the precinct and take congested routes
- **Parramatta** – buses take congested routes along Lane Cove Rd
- **Northern Beaches** – limited public transport options
- **Bankstown** – 40 mins drive vs 90 mins by public transport

## Map of Co-Hoppers



★ Macquarie Park

# Co-Hopping is catching on...



**1461** Co-Hoppers

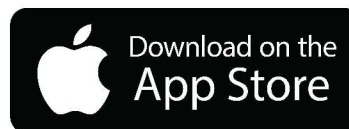
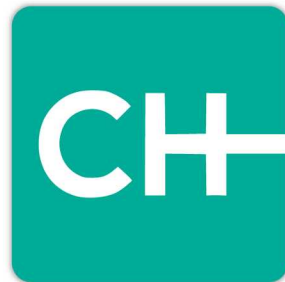


# How to promote Co-Hop

## All workplaces are eligible

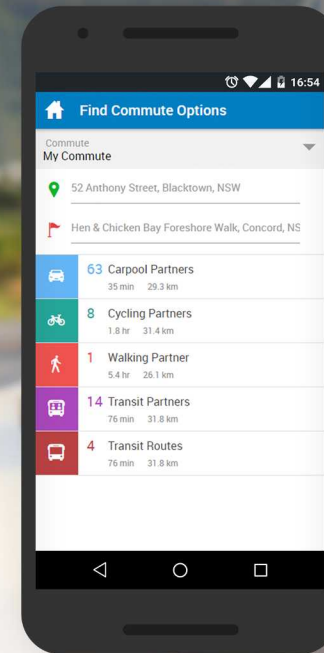
Anyone can join Co-Hop if they work in Macquarie Park or North Ryde by:

- Go to [www.co-hop.com](http://www.co-hop.com) and register
- Go to [www.connectmacpark.com/cohop](http://www.connectmacpark.com/cohop) and find out more
- Download the App by searching for Co-Hop on the App Store or Google Play

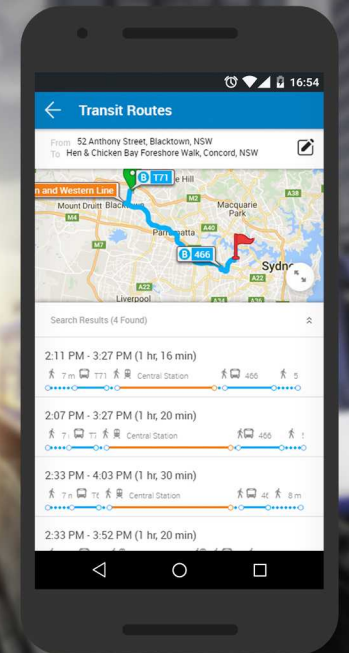


## Inside the App

Find commuting partners in your area



Convenient, flexible options that are reliable



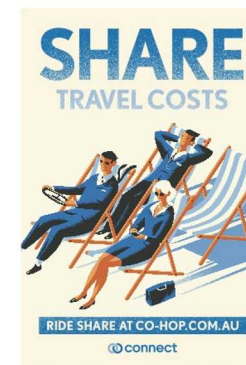
# Member toolkit

## Connect makes it easy

Connect gives our members the tools they need to promote Co-Hop in their workplaces with:

- **monthly prize draws valued at \$50 to new and regular Co-Hoppers**
- **Annual campaigns – on-site, social and area-wide**
- **On-site displays all year round**
- **Tips for a pleasant ride – no complaints yet!**
- **Fact sheets for employers including:**
  - **How to support ride sharing**
  - **How to set up preferential car pool parking**
  - **How to implement Guaranteed Ride Home**

## Co-Hop campaigns



3	8	1	7	6	KILOMETRES TRAVELLED
6	0	8	3		DOLLARS SAVED
7	7	4	6		KILOGRAMS GHG SAVED

# Smarter transport working together

Join the conversation today  
[#workingtogether](#)

**FOXTEL**



**BOC**  
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ARISTOCRAT



City of Ryde  
Lifestyle and opportunity @ your doorstep

NOVARTIS



hunt & hunt  
lawyers



NSW GOVERNMENT | Transport  
for NSW

AMPCAPITAL



**OPTUS**

Schneider  
Electric

FUJI XEROX

connect