

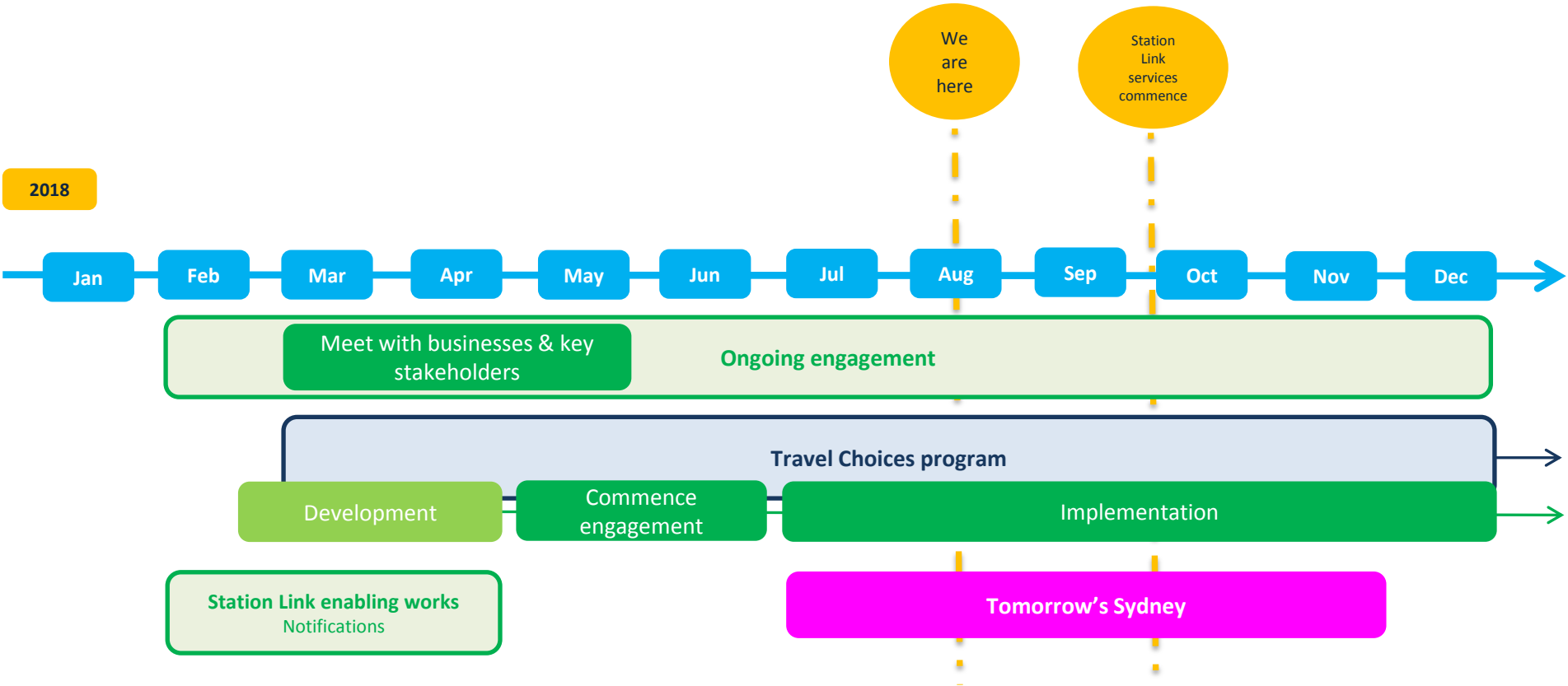
Station LinkTM



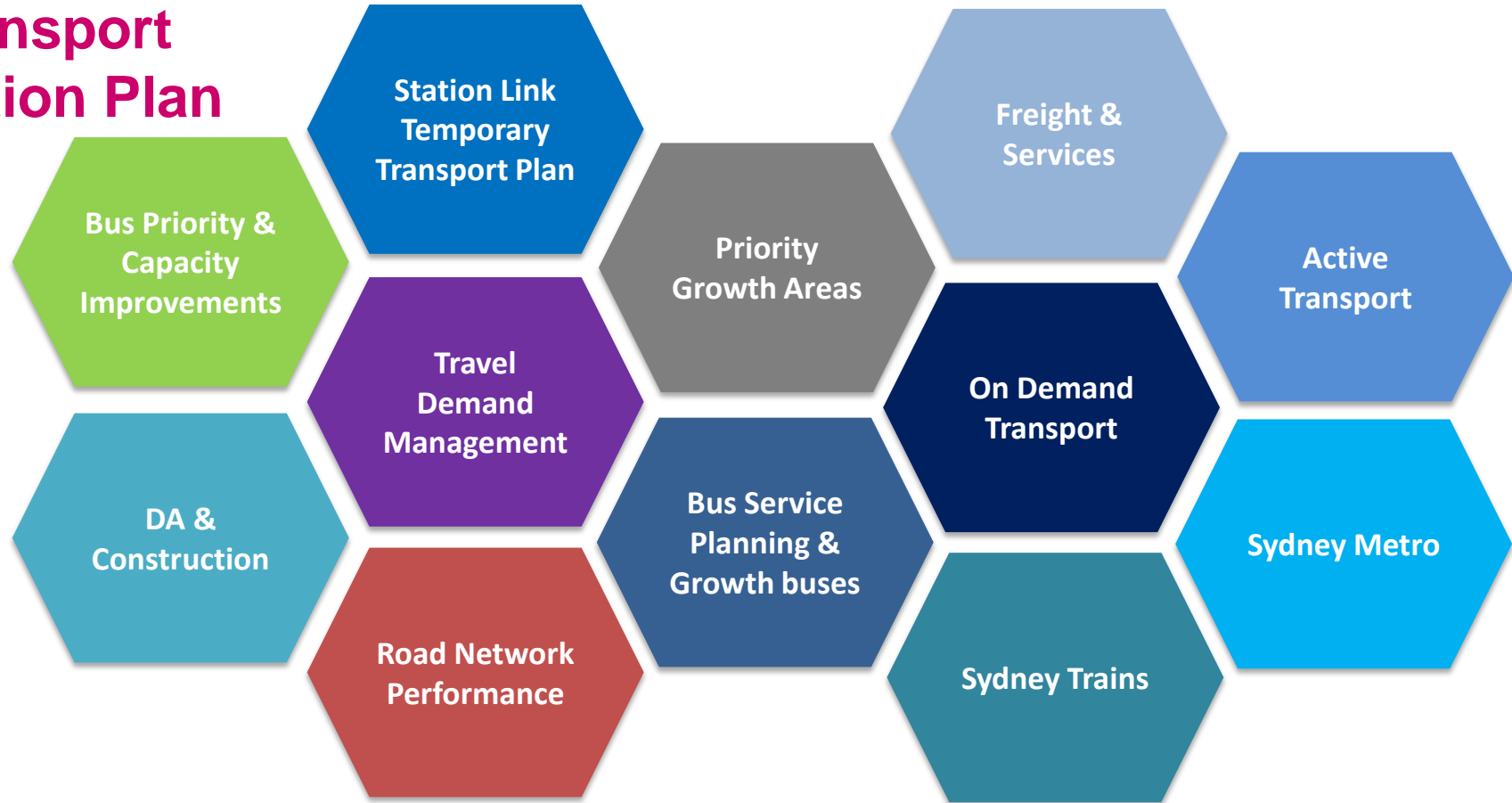
Macquarie Park Forum

9 August 2018

Engagement Program – Overview



Transport Action Plan



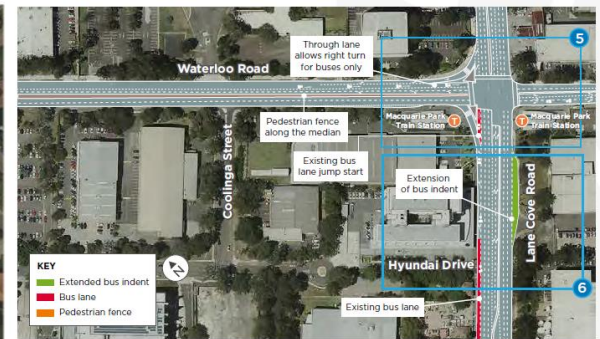
Bus Priority and Capacity Improvement Program Stage 1



- Intersection at Waterloo Road and Herring Road



- Intersection at Herring Road and Epping Road

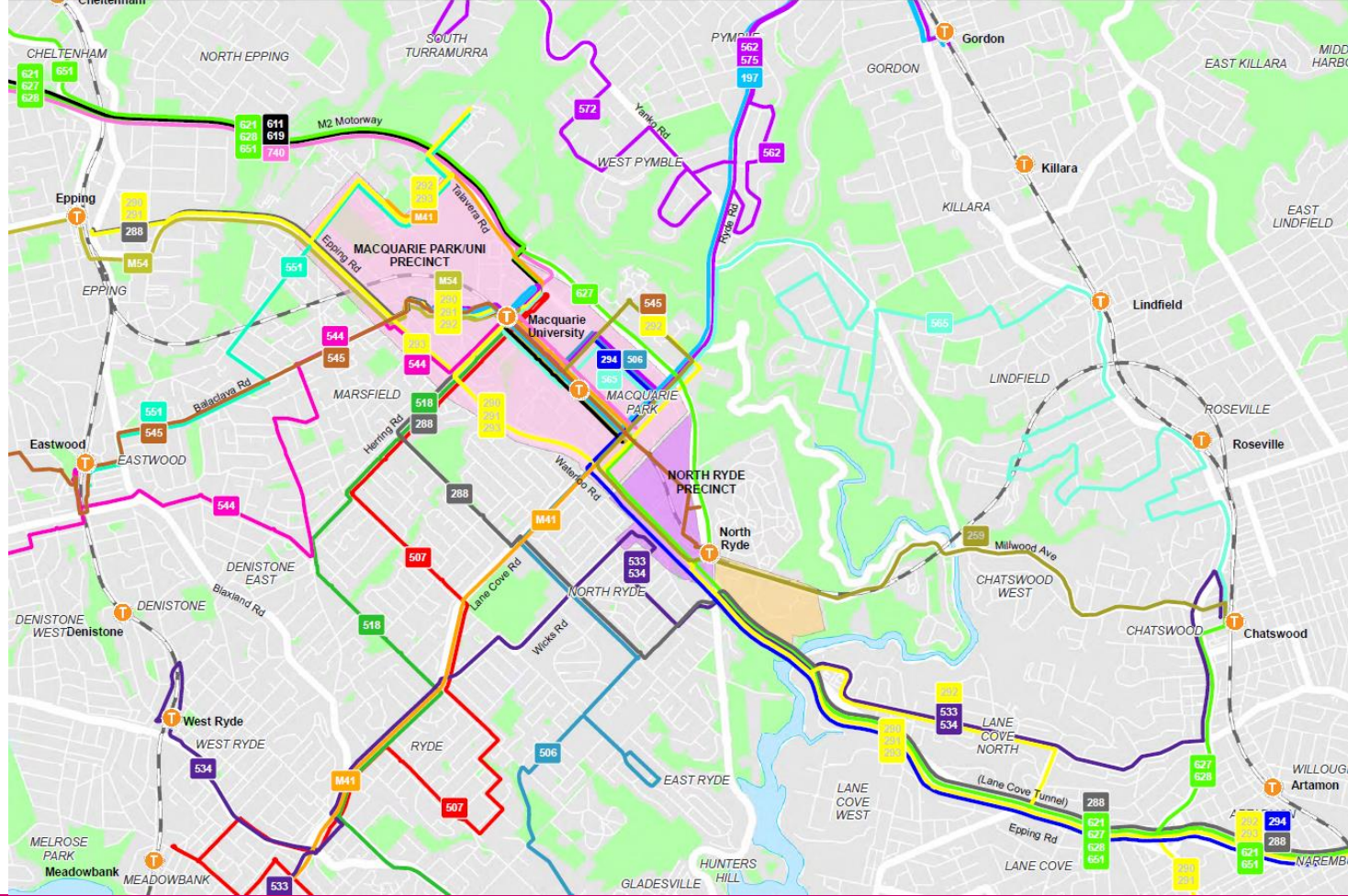


- Intersection at Waterloo Road and Lane Cove Road
- Intersection at Lane Cove and Epping Road

**Stage 1 on track to be completed by the end of September*

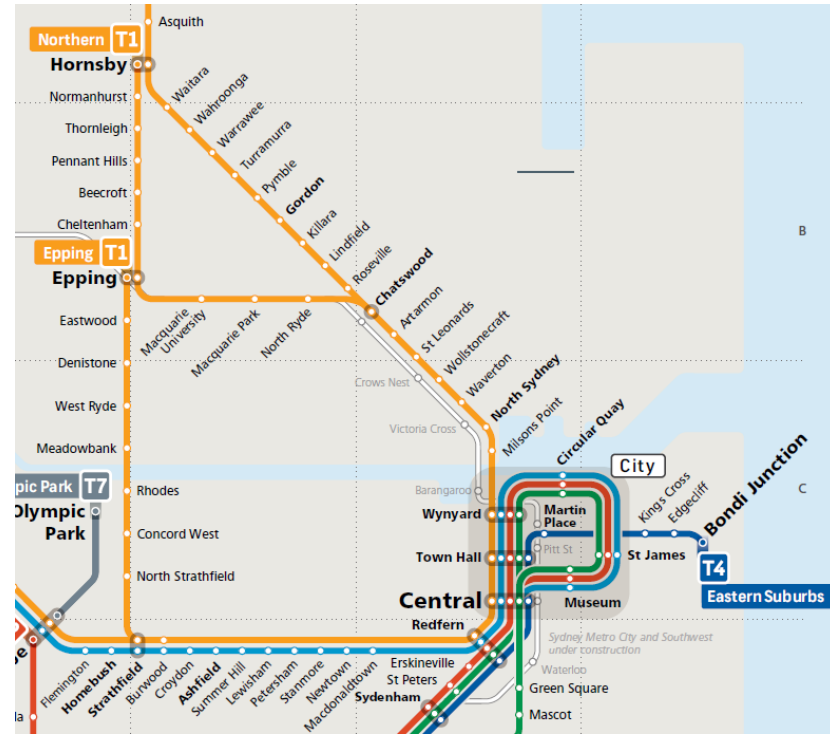
Existing bus network

- Around 2,200 extra bus services introduced since 2011
- New NightRide (N91) services introduced
- M54 extended to operate 24 hours a day.
- From 30 September 2018, greater travel options to Macquarie Park by enhancing shoulder peak services on M54, 288, 294



Adjustments to the train network

- Adjustments to the existing train network to accommodate the upgrade between Epping and Chatswood
- Hornsby and Cheltenham services to the CBD will operate via Strathfield on the T1 Northern Line
 - Customers will maintain direct access to Town Hall, Wynyard and North Shore destinations throughout the day, except during peak times
 - During the peak, customers catch T1 Northern Line services via Strathfield and change trains at Central
 - Customers will have turn up and go services at Central Station on platforms 16 and 17 to continue journey to the City Circle and/or North Shore, with around 40 trains operating per hour.

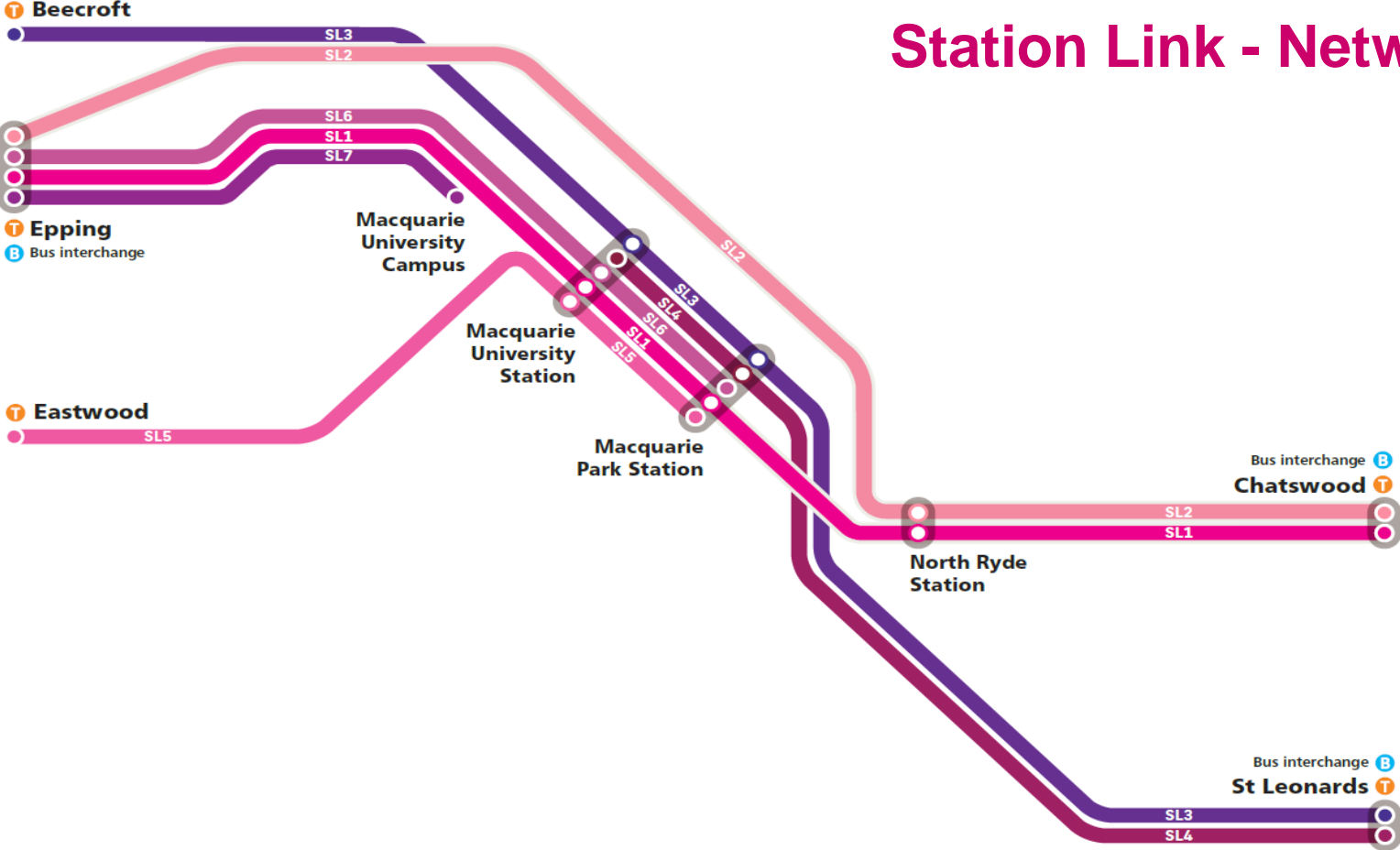


About Station Link

- From 30 September for around seven months
- High frequency, turn up and go bus services along seven additional routes
- Services at least every six minutes during the peak between Epping and Chatswood stations
- More than 120 new, Opal enabled, fully accessible, air-conditioned buses
- Audio-visual screens with next stop information and hearing loops
- Standard train fare applies with 30% off-peak discount on full price Opal fares
- Bus stops designed in accordance with Disability Standards for Accessible Public Transport (2002) requirements. Features include Tactile Guidance Surface Indicators (TGSi) and dedicated wheelchair space.



Station Link - Network



Station Link - bus frequency

SL1 *Epping to Chatswood*

Monday to Friday both directions
4.30am to 6am: every 10 minutes
6am to 9pm: every 6 minutes
9pm to 12.30am: every 10 minutes

Saturday and Sunday both directions
5am to 10am: every 10 minutes
10am to 7pm: every 5 minutes
7pm to 12.30am: every 10 minutes

SL2 to SL7 run only on **Monday to Friday**

SL2 *Epping to Chatswood* via Motorway

To Chatswood
6am to 10am: at least every 6 minutes

To Epping
3pm to 7pm: at least every 6 minutes

SL3 *Beecroft to St Leonards* via Macquarie University and Macquarie Park

To St Leonards
6am to 10am: every 6 minutes

To Beecroft
3pm to 7pm: every 6 minutes

SL4 *St Leonards to Macquarie University* via Macquarie Park

To St Leonards
6am to 10am: at least every 20 minutes
3pm to 7pm: at least every 4 minutes

To Macquarie University
6am to 10am: at least every 4 minutes
3pm to 7pm: at least every 15 minutes

SL5 *Eastwood to Macquarie Park* via Macquarie University

To Macquarie Park
6am to 10am: every 6 minutes

To Eastwood
3pm to 7pm: every 6 minutes

SL6 *Epping to Macquarie Park* via Macquarie University

To Macquarie Park
6am to 10am: every 12 minutes

To Epping
3pm to 7pm: every 10 minutes

SL7 *Epping to Macquarie University Campus*

To Macquarie University Campus
7am to 3pm: every 10 minutes

To Epping
10am to 7pm: every 10 minutes

Engagement Approach

- 50 one on one briefings
- Met with 62 Businesses
- 5 council briefings
- Extensive engagement with Macquarie University
- 3 Emergency Services briefings
- Lunch time business “pop-up”
- 7 Schools briefings
- Travel Choices
 - 41 businesses engaged
 - 7 property managers engaged
 - Travel Action Plans to be in place by 30 September



Operational Readiness – Key Milestones

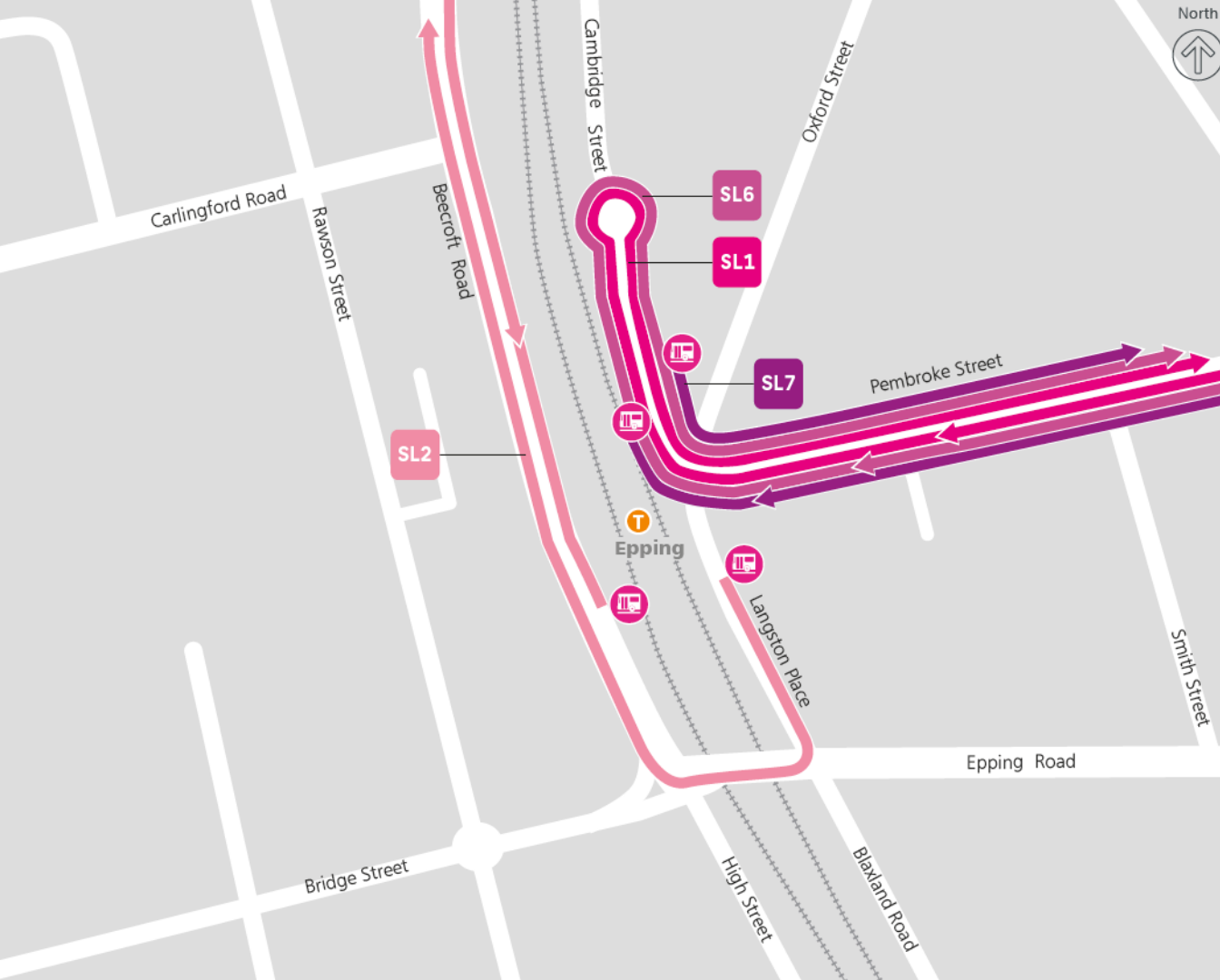
- Bus delivery
- Bus driver recruitment
- Bus stop locations, infrastructure and interchange arrangements
- Infrastructure Works – road widening and signal improvement
- Network enhancements
- Go Live – network operations and monitoring



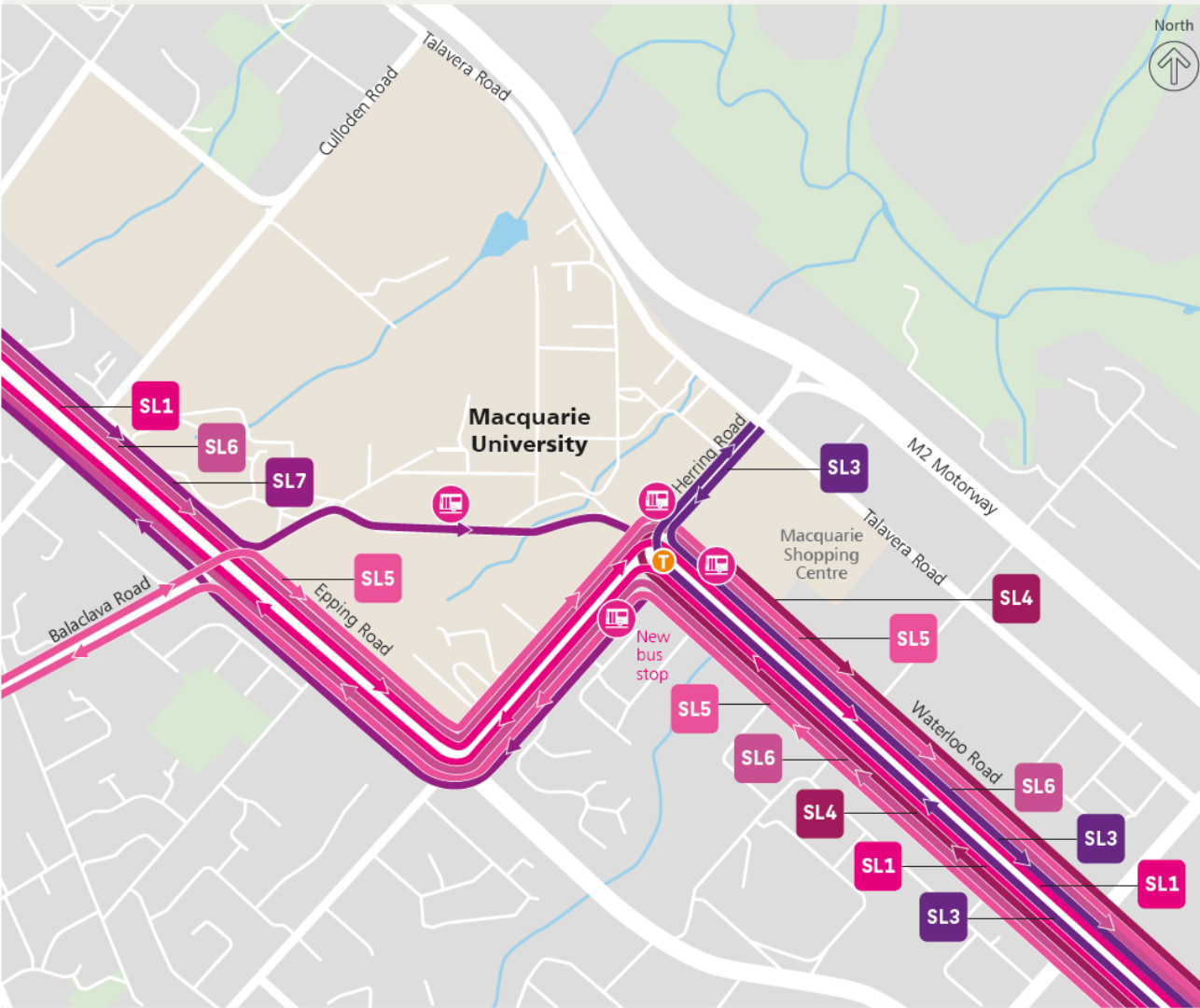
Operational Readiness

- Go Live Operations
 - Joint Operations Centre
 - On-ground teams
 - Deployment of NSW Police Motorcycle Response Team
 - Traffic phasing adjustments

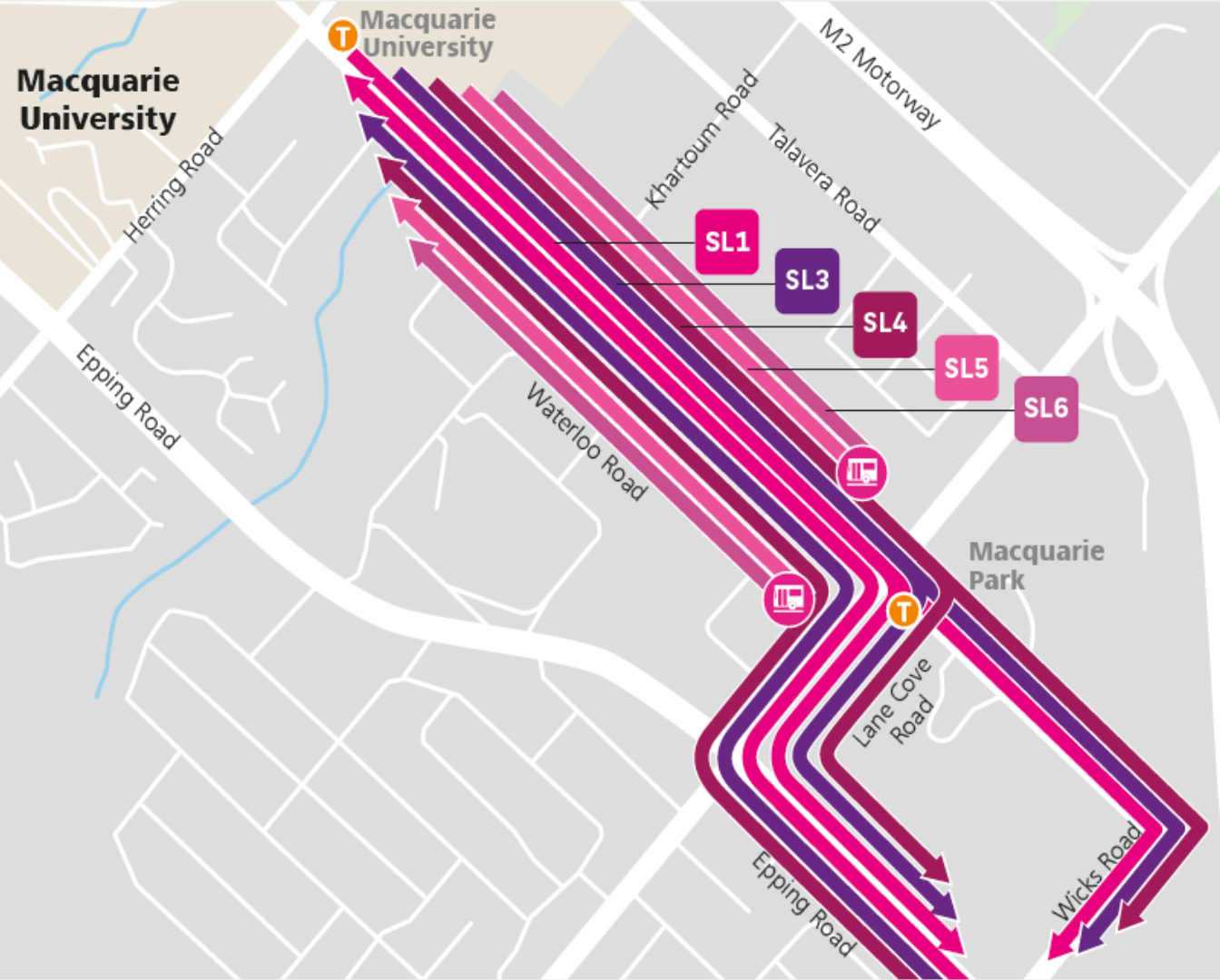




Bus Stop location – Epping Station



Bus Stop location – Macquarie University Station



Bus Stop location – Macquarie Park Station



Bus Stop location – North Ryde

Wayfinding



Lorem ipsum
More info in the Concourse



Macquarie University

Via Macquarie Park



STATION LINK



STATION LINK

Lorem ipsum ipsum



Macquarie University



Chatswood
Macquarie Park

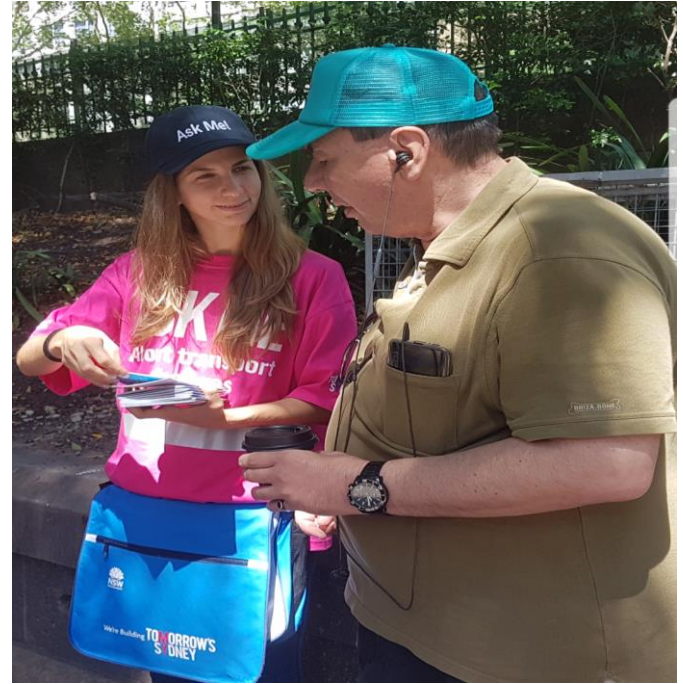


Station Link Engagement

- ✓ • **PHASE ONE – Awareness (Apr – Jun)**
 - Station Link Briefings
 - Introduce Macquarie Park Travel Choices
- ✓ • **PHASE TWO - Inform and Respond (Jul – Aug)**
 - Travel Choices commencement / Surveys / Workshops / Travel Action Planning (commenced)
 - Additional Business briefings
 - Interactive Map / Travel Tips
- **PHASE THREE – Plan and Prepare (Aug/Sept)**
 - Trip planning
 - Pop-ups / Activations
 - Pink Shirt Strategy
 - Media Announcement (Service adjustments and Station Link)
- **PHASE FOUR – Go Live! (Oct onwards)**
 - Pink Shirt
 - Travel Choices Activations
- **PHASE FIVE – Reset (2019)**
 - Return to University and Work

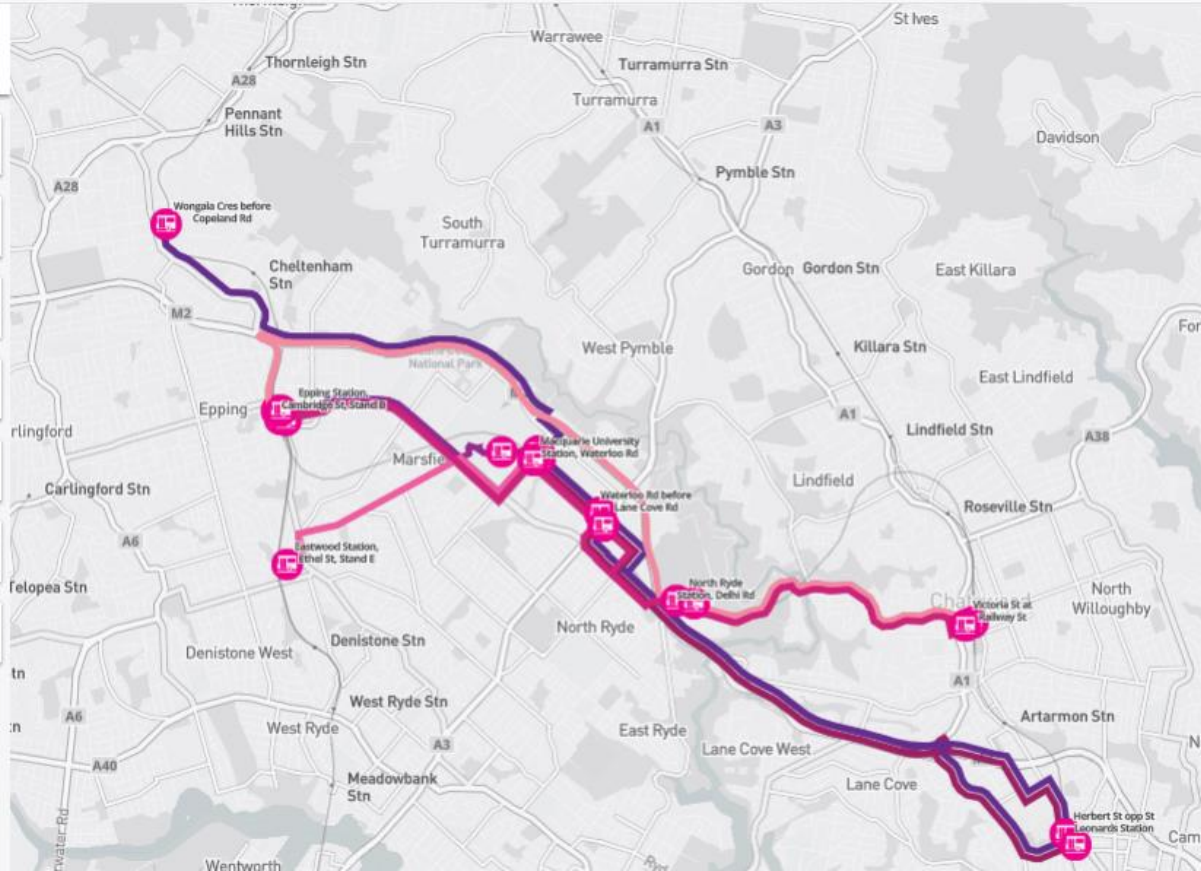
Pink shirt strategy

- On the ground from 3 September 2018
- Provide information about Station Link and raise awareness
- Pop up information stalls at key locations for general information
- Help customers trip plan
- Assist with wayfinding and general questions
- Doorknocking local businesses at Epping, Eastwood, Beecroft, St Leonards and Chatswood.



Interactive Map – Launched 6 August

- Train stations
 - Station Link Buses
- SL1 Epping to Chatswood
 - SL2 Epping to Chatswood via Motorway
 - SL3 Beecroft to St Leonards
 - SL4 St Leonards to Macquarie University
 - SL5 Eastwood to Macquarie Park
 - SL6 Epping to Macquarie Park
 - SL7 Epping to Macquarie University Campus



Travel Tips – Launched 6 August



Station Link[®] Travel Tips



Weekday mornings between 6am and 10am

To Macquarie University Station:

- Catch Station Link services from Chatswood, Epping, Beecroft, St Leonards or Eastwood.

To Macquarie University Campus:

- In addition to the services travelling to Macquarie University Station
 - Catch existing regular buses that service Macquarie University
 - Catch the dedicated Station Link University Express service that operates direct to the University Campus from Epping Station between 7am – 3pm.

To North Ryde Station:

- Catch Station Link services from Chatswood or Epping.

To Macquarie Park Station:

- Catch Station Link services from Chatswood, Epping, Beecroft, St Leonards or Eastwood.

At all other times, including weekends, Station Link services will run regularly to all stations between Epping and Chatswood.

Find out more at mysydney.nsw.gov.au

Weekday afternoons between 3pm and 7pm

From Macquarie University Station:

- Catch Station Link services to Chatswood, Epping, Beecroft, St Leonards or Eastwood.

From Macquarie University Campus:

- In addition to the services travelling from Macquarie University Station
 - Catch existing regular buses that service Macquarie University
 - Catch the dedicated Station Link University Express service that operates from the University Campus direct to Epping Station between 10am – 7pm.

From North Ryde Station:

- Catch Station Link services to Chatswood or Epping.

From Macquarie Park Station:

- Catch Station Link services to Chatswood, Epping, Beecroft, St Leonards or Eastwood.

www.mysydney.nsw.gov.au/stationlink




Station Link[®]



Travel Hacks – Office/Café Media


TRAVEL HACK
#56




I check emails at home before heading to work.

Roads around Macquarie Park are less busy after 9:30am.

Prepare for change
mysydney.nsw.gov.au




TRAVEL HACK
#65



I shop later on Thursdays and skip the traffic.

Roads around Macquarie Park are less busy after 6:30pm.

Prepare for change
mysydney.nsw.gov.au



TRAVEL HACK
#45



I walk the kids to school on Tuesday.

More businesses are encouraging flexible working.

Prepare for change
mysydney.nsw.gov.au



Travel Choices Collateral

Travel Choices factsheets



Top-up and tap-on with Opal

With changes occurring to the Macquarie Park transport network over the coming months, now is the time to tap into Opal benefits.

Did you know:

- The new Station Link bus services (commencing 30 September 2018) are pre-pay Opal only, meaning you can't pay with cash when you hop on.
- You can set up your Opal card with automatic top-ups so you're always ready to travel.
- Station Link bus fares are the same as a standard train fare.
- Discounts apply to travel in the off peak.

Prepare for change
myopalgov.nsw.gov.au/travelchoices



Keeping Macquarie Park moving

All aboard! New On Demand public transport trial

Transport for NSW is now trialling a new On Demand public transport service for people who live or work within 7.5km of the Macquarie Park precinct.

The Keoride On Demand Transport service, operated by Keolis Downer, improves connectivity with the existing public transport network and will support Station Link services as the Epping to Chatswood rail line is upgraded from 30 September 2018.

You can pre-book a service to pick you up for travel between:

- Your nearest bus stop, close to your home, or a designated pick up point; and
- Macquarie University, Macquarie Shopping Centre, North Ryde Business Park, Optus Centre, Forest or a designated drop off point.

Services run from Monday to Friday (excluding public holidays) between 6-10am and 3-7pm. Bookings can be made 30 minutes before your trip and up to 1 month in advance, subject to availability.

A one way trip will cost:

\$2.60 for less than 3km	\$4.30 for 3-6km	\$6.60 for more than 6km
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For more information or to book a trip visit www.keoride.com.au/macquarie-park-booking call 1800 KEO RIDE (1800 536 7433).

Prepare for change
myopalgov.nsw.gov.au/travelchoices



Know before you go

Travel options at your fingertips

Get real-time travel information on your phone by checking out these handy travel apps. They are free and easy to use.

Info on Station Link services will be available one month before operations start on 30 September.

Prepare for change
myopalgov.nsw.gov.au/travelchoices





Station Link®

