



 City of Ryde

Lifestyle and opportunity
@ your doorstep



Macquarie Park Forum

9 August 2018

Agenda

- Welcome
- Macquarie Park Marketing Plan (Hoyne)
- Macquarie Park Transport Access Plan - Sydney Metro
- Novartis – Business response
- Connect Macquarie Park +North Ryde Macquarie Park
- Special Levy –Projects 2018-19
- General Business

Macquarie Park Marketing Plan

HOW WE'D WORK WITH YOU

Our first step will be to immerse ourselves in the precinct, the existing marketing plan and future objectives. This will enable us to better understand the challenges and opportunities, key audience segments, barriers and ways to mitigate them.

We'll then complement this with insights from direct stakeholder engagement.

We've provided a detailed methodology on the following pages and an indicative timeline.



Macquarie Park Transport Access Plan



[Images and video](#) | [Document library](#) | [News](#) | [Industry](#) | [Jobs](#) | [Interactive map](#) 

[Sydney Metro](#)

[Projects and progress](#)

[Construction: stations and sites](#)

[Education](#)

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Connect Update



Novartis – Business Response



MPSL Projects (2018-19)

- Continue to support Connect Macquarie Park + North Ryde
- Deliver WiFi + CCTV + IoT – Shrimptons Creek
- Deliver the Macquarie Park Marketing Plan
- Support Transport and Pedestrian Initiatives
(hypothecated funds from car parking fees)
- Extend Public Domain Upgrades - Khartoum Road
- Support Place Making Initiatives – Venture Cafe
- Undertake Embellishment Planting Program

General Business

Next meeting will be 8 November 2018

Venue : Konica Minolta