

Macquarie Park Forum

8 August 2019

Agenda

- Welcome / endorsement of previous minutes
- Venture Café Update
- Macquarie Exchange presentation
- Macquarie Park Special Levy Projects (2019-20)
- Macquarie Park Marketing Plan Innovation Summit
- Connect Macquarie Park Update
- General Business

Venture Cafe



Macquarie Exchange

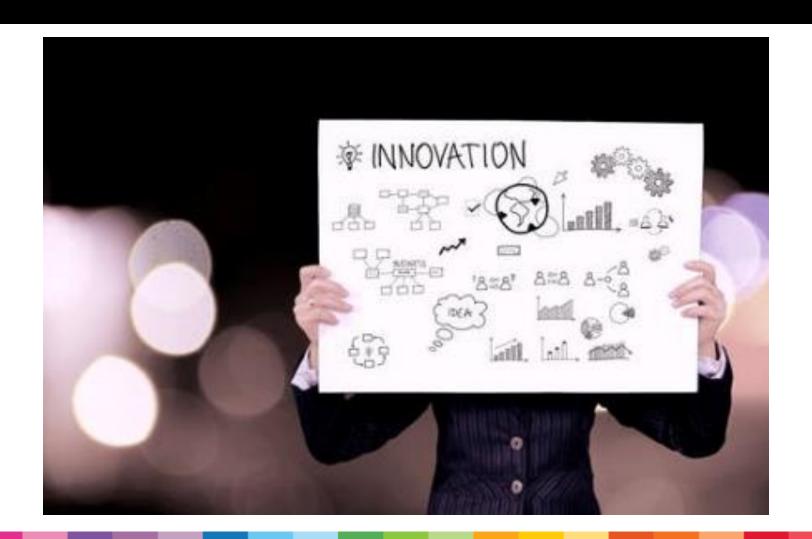


Macquarie Park Special Levy Projects 2019-20

- Footpath upgrade Giffnock Ave (southern side)
- Funding support for 'Connect' and 'Venture Café'
- Funding to implement the Macquarie Park Marketing Plan
- Support 'Place Making' activation in Macquarie Park ...Wilga Park community event – Music, Food, Drink and Entertainment (22 November)
- Continue the Embellishment Planting Program
- * Hypothecation of parking fees to transport initiatives



AFR Innovation Summit





SYDNEY METRO ACTIVATIONS

Connect supported its members during the launch of Sydney Metro, with a special briefing from Transport for NSW, events and comms.

We attended special Metro-themed activations at Novartis, Optus and Fujitsu, encouraging people to consider their travel options. Connect was also at the launch of the Metro line, sharing the good news via our newsletter and social media channels.





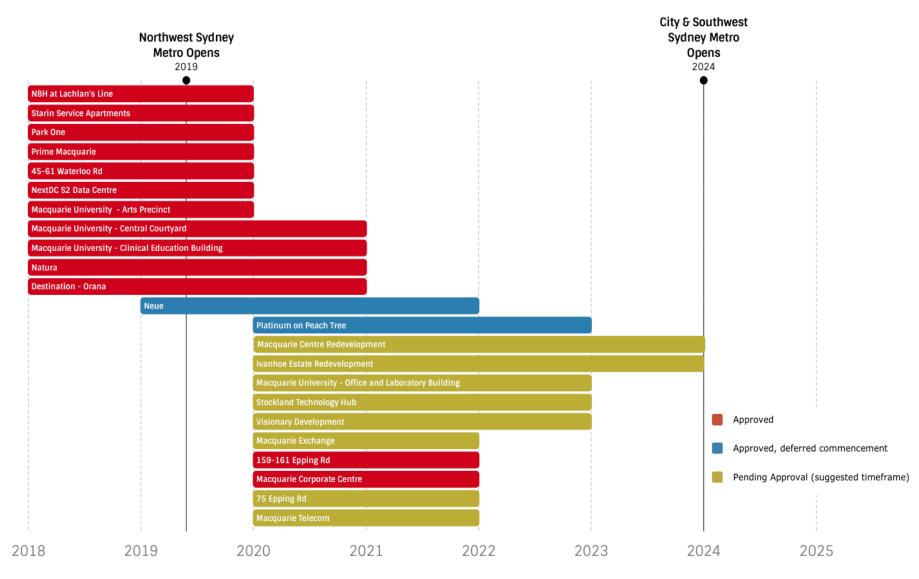






(Clockwise from left; Metro morning tea at Fujitsu, Novartis model railway, Metro cake at Optus, Metro opening day at Tallawong)

LOCAL DEVELOPMENT TIMELINE













Lunch forums LinkedIn group B2B newsletter







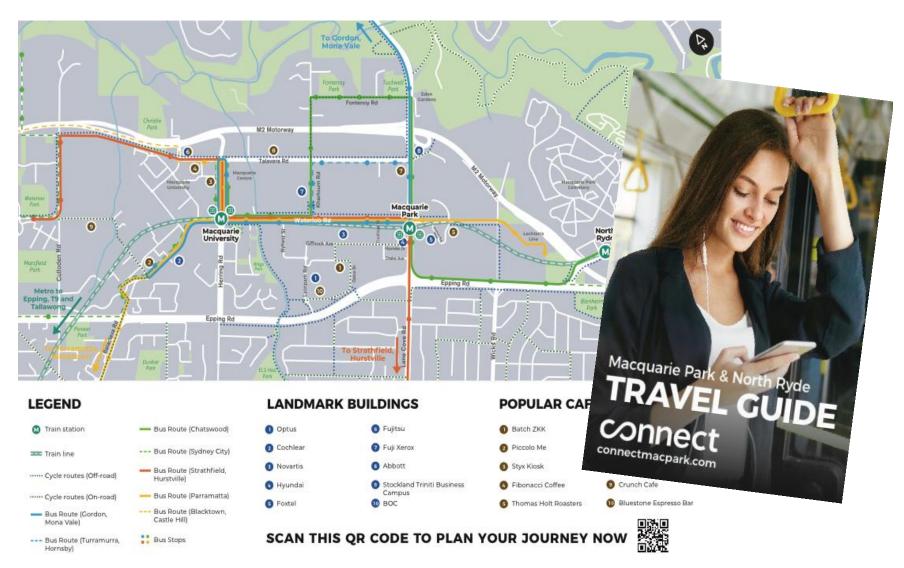
Save time and stress with Macquarie Park's dedicated carpooling app. Get started at cohop.com.au



AUGUST COHOP CAMPAIGN

- Double rewards for cohoppers
- Product demonstrations at key Connect member workplaces
- Advertising campaign across Macquarie Park and North Ryde

TRAVEL GUIDE - COMING SOON!





OTHER NEWS



New Board member: Derek Yen, Group Head of Procurement, Property and Security -Downer EDI Limited. (May 19)



Case studies: 4 new case studies published 'Members Only' section on Connect website (June 19)



Updated Connect website: 'news', 'about' and privacy policy redesigned and published. (June 19)



New membership: Connect can now offer membership for small and medium enterprises for the first time (May 19)

MOVE MACQUARIE PARK



Connect Mobility Month October 2019

MOVE MACQUARIE PARK











Connect mobility month October 2019



General Business

Have Your Say Open Ryde Civic Centre



Ryde Central Redevelopment | The New Heart of Ryde Invitation to a workshop to discuss the Local Strategic Planning Statement (draft).



Cont'd

Next meeting 7 November 2019

Venue: Ryde Council, North Ryde