



VENTURE CAFÉ



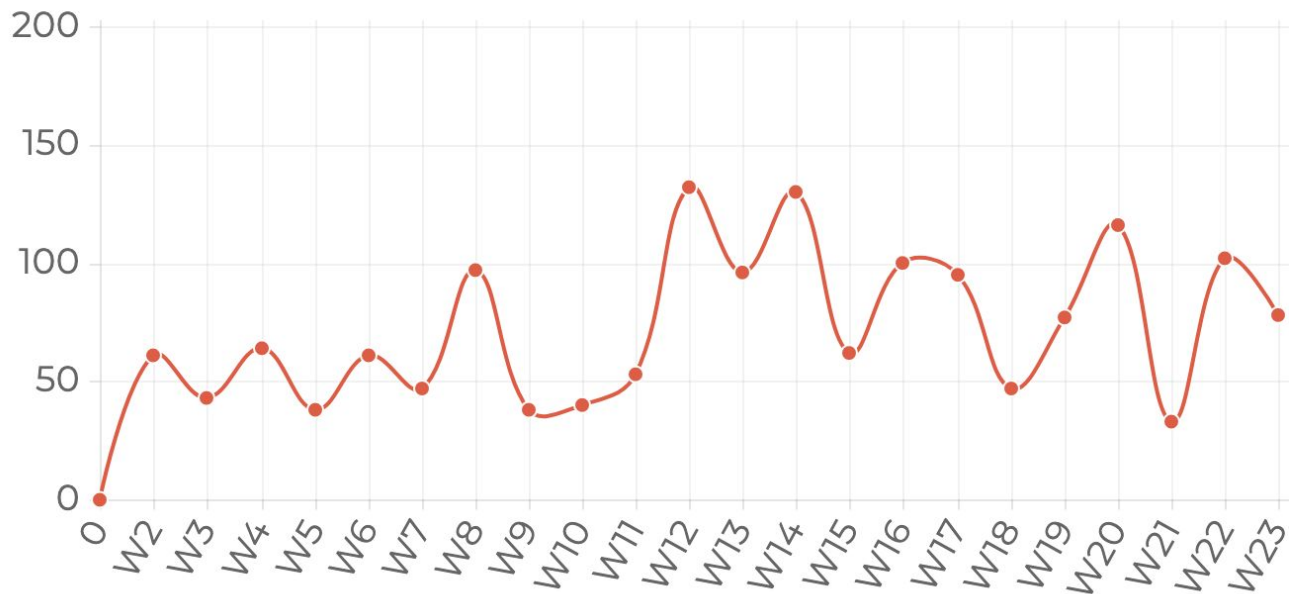
SYDNEY

CONNECTING INNOVATORS TO **MAKE THINGS HAPPEN**

all over the world

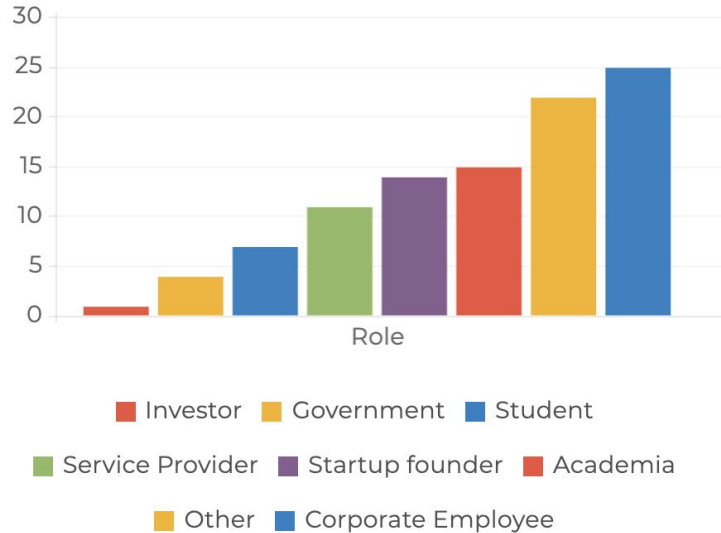
COMMUNITY

2,006 VISITORS SINCE OPENING - 1,181 ARE UNIQUE

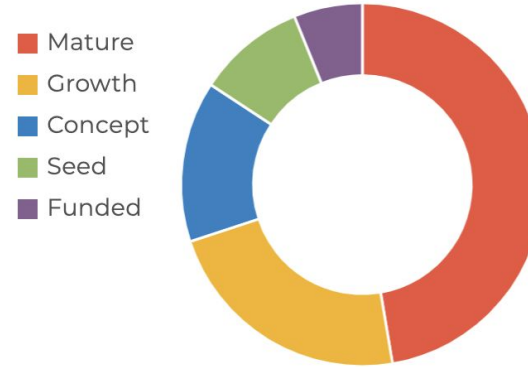


STARTUP ECOSYSTEM

25% CORPORATE EMPLOYEES, 14% STARTUP
FOUNDERS AND 7% STUDENTS



23% OF STARTUPS IN GROWTH

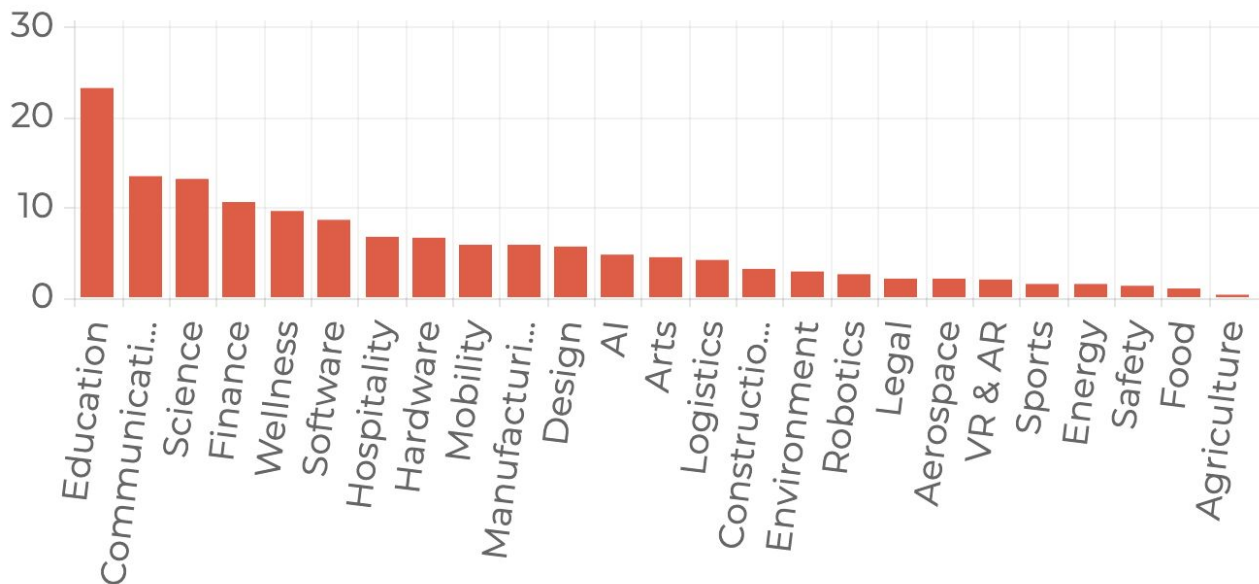


A startup is a business that is young, small, high-growth and aiming to use technology to address a large market.

Insight: Overall community has a good mix of roles and solid representation from startups. Only 1% of audience identified as investor - increasing investor participation will benefit community. Limited insight into 21% of roles that are classified as "Other".

INDUSTRY STRENGTHS

23% IDENTIFY EDUCATION AS THEIR PRIMARY
INDUSTRY



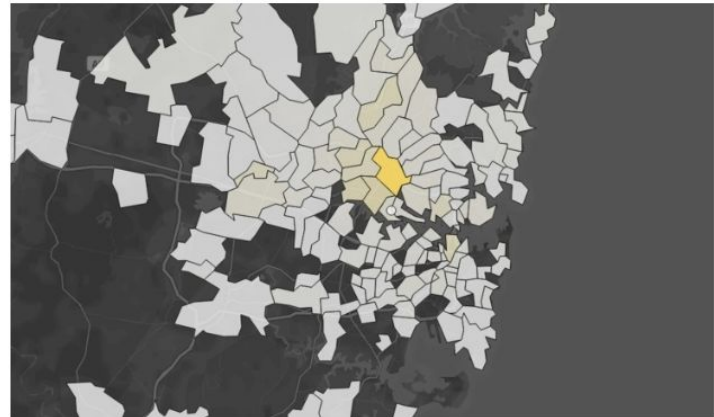
DEMOGRAPHICS

43% OF THE AUDIENCE
ARE WOMEN

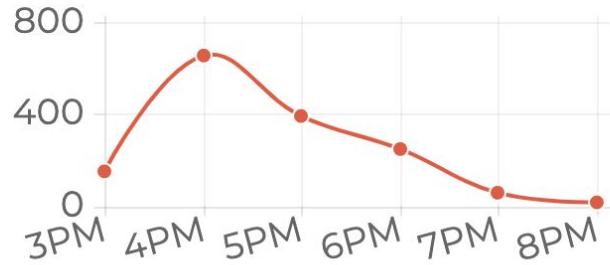
13% OF THE AUDIENCE
LIVE IN MAC PARK



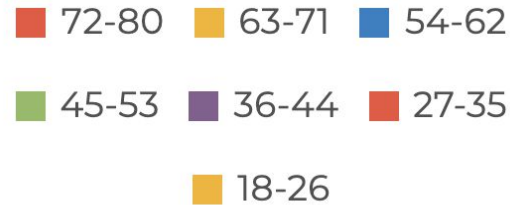
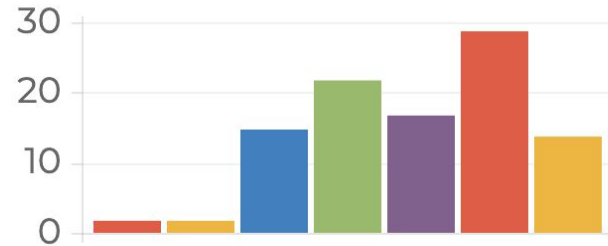
Female Male Other

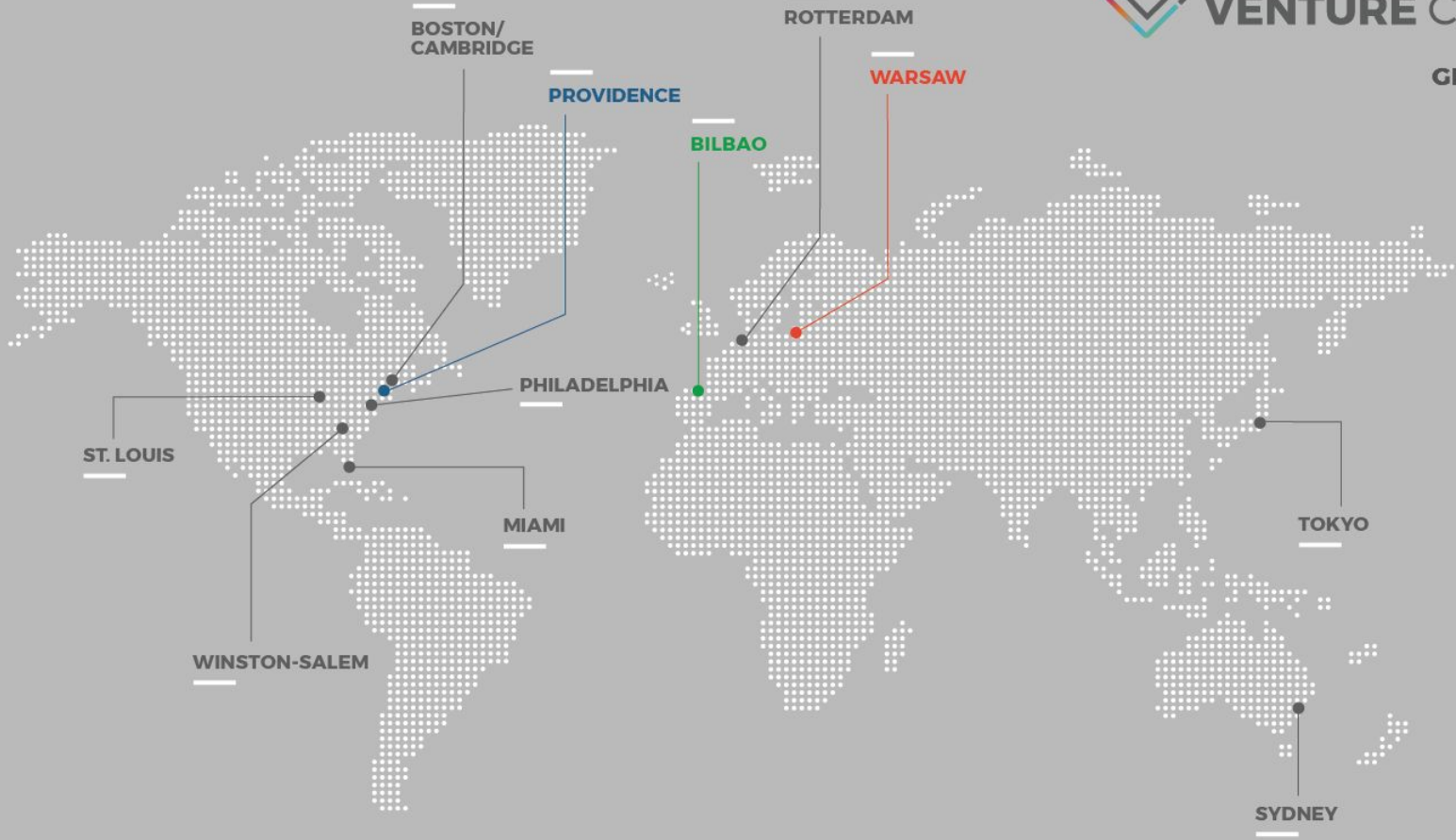


43% ARRIVE BETWEEN 4
TO 5PM



29% AGED BETWEEN 27-
35 YEARS





THREE NEW MEMBERS OF THE GLOBAL COMMUNITY