

Subject:	Macquarie Park Forum	Page 1 of 5
File No:	CLR/07/8/101/1/12	
Document Ref:	D21/161117	
Venue:	Via MS Teams	
Date:	4 <sup>th</sup> November 2021	
Time:	Started at: 4 pm    Closed at: 5:50pm	
Chair:	Clr Bernard Purcell	
Meeting Support (MS):		
Staff Convenor:	John Brown, Senior Coordinator - City Activation	

Committee Role: To assist Council in the refinement and implementation of the Macquarie Park Master Plan vision and objectives to achieve sustainable growth in Macquarie Park.

Present	Apology	Name	Position Title	Organisation
x		Clr Bernard Purcell	Council representative	City of Ryde (Chair)
		Clr Edwina Clifton	Council representative	City of Ryde
		Clr Trenton Brown	Council representative	City of Ryde
	x	Clr Jordan Lane	Council representative	City of Ryde
x		Tony Abboud	Community representative	Riverside Business Chamber
x		Vanessa Hindmarsh	Community representative	Sonic Healthcare
x		Oliver Taylor	Community representative	Stockland
x		Paul Hogan	Community representative	Macquarie University
x		Catherine Alekna	Community representative	Optus
x		Mark Broomfield	Community representative	Macquarie University
		Dan Walker	Community representative	Colliers
		Ben Matthews	Community representative	AMP Macquarie Centre
x		Francesco Princi	Community representative	Jones Lang LaSalle
		Michael Butterworth	Community representative	Community
x		Michael Dixon	Council representative	City of Ryde
	x	Tim Hunt	Community representative	Novartis
		Stefan Sjoka	Community representative	Cyrus Media
	x	Craig Chung	Community representative	City of Sydney
		Anthony O'Neill	Community representative	Frasers
x		Mark Ames	Community representative	Connect
x		Matt Hamilton	Community representative	Goodman
x		Melissa Ryan	Community representative	Incubator /Venture Café
		Cate Sinclair	Community representative	Northern Centre

#### Additional Attendees

Name	Position Title	Organisation
John Brown	Senior Coordinator – City Activation	City of Ryde
Jan Bouhali	Economic Development Coordinator	City of Ryde
Dyalan Govender	Manager – Urban Strategy	City of Ryde
David Anderson	Senior Coordinator – Transport Planning	City of Ryde
Matthew Dixon	Director – Corporate Property	Optus
Maryam Litkouhi	Place Manager	Stockland
Ethan Lock	Asset Manager	Altis Property

Details	Action	Responsibility and Date
<p><b>1. Welcome, Attendance and Apologies</b></p> <p>Councillor Purcell welcomed all present and provided an acknowledgement of country.</p> <p>The attendance and apologies were recorded as above.</p>	Noted.	
<p><b>2. Confirmation of Minutes of the previous meeting and matters arising</b></p> <p>Minutes of the meeting from 5<sup>th</sup> August 2021 were considered 'as read' and were endorsed.</p>	The minutes were confirmed.	
<p><b>3. Draft Integrated Transport Strategy/Macquarie Interchange Update</b></p> <p>David Anderson, Senior Coordinator Transport Planning provided a presentation on Council's Integrated Transport Strategy 2041'.</p> <p>The (Draft) Strategy aims to:</p> <ul style="list-style-type: none"> <li>- reduce reliance on private vehicles</li> <li>- achieve mode split targets</li> <li>- prioritise future transport projects</li> </ul> <p>it was noted that 38% of all projects planned are located in Macquarie Park ... focusing on key transport routes of Lane Cove, Epping, Waterloo, Talavera and Herring Roads.</p> <p>The Strategy provides a blueprint for future projects relating to smart parking, improvements to public transport connections (bus, light rail and active transport).</p> <p>The Strategy acknowledges the importance of the fine grain road network and the expansion of public spaces through initiatives such as Linear Parks along Waterloo Road.</p> <p>The Draft Strategy is scheduled to go on public exhibition in December - January with the aim to seek final endorsement by Council in March 2022.</p> <p>Michael Dixon, Council's Transport Manager provided an update on the design for the Macquarie Interchange. He explained it was Council's view that the current TfNSW design will not provide the place outcomes expected of such critical infrastructure.</p> <p>Council has developed an alternate design which could deliver better place outcomes, including the creation of a Town Square. The design will provide a pedestrian connection between the University and Macquarie Shopping Centre.</p>	The information was noted.	

<p>Mr Dixon confirmed Mayor Jerome Laxale has written to landowners seeking their support for the alternate design - high level support for Council's design has been received.</p> <p>Mark Broomfield (MQU) noted that the development of a Town Square connecting the University and the Shopping Centre has always been a desired outcome.</p> <p>Paul Hogan (MQU) while expressing support for the alternate design, sort clarification on how the local streets would cope with additional traffic being diverted away from Herring Road.</p> <p>Mr Dixon acknowledged further traffic modelling will be required to better understand how local streets such as Khartoum Road will manage the additional traffic.</p> <p>Council has urged the State Government to form a working group involving key stakeholders so all views and options are fully investigated.</p>		
<p><b>4. Macquarie Park Special Levy Projects Update</b></p> <p>John Brown, Senior Coordinator City Activation provided the following update on the 2021- 22 Macquarie Park Special Levy Projects.</p> <p><b>Lighting Upgrade along Waterloo Road</b> An upgrade to the lighting (installation of multi-functional poles) along Lane Cove Road (Waterloo to Talavera) will provide a gateway entry to the Precinct. 2021-22 will focus on 'Design and Consultation' with key stakeholders.</p> <p><b>Public Domain upgrade Giffnock Ave</b> Stage 2 of the upgrade will commence late November and be completed by May 2022.</p> <p><b>Embellishment Planting Program</b> Nominations are now open for landowners to propose sites where they believe landscaping in Macquarie Park could be improved. Nominations will close 1 December and the successful projects will be completed in Q3 2022.</p> <p><b>Support Connect/MPID</b> (It is noted these entities have now merged into CMPID)</p> <p>Council will continue to support place making events and initiatives to enhance Macquarie Park's place identity and reputation.</p> <p>It was noted by Mark Ames (CMPID) and Paul Hogan (MQU) that this ongoing support is critical to developing the Macquarie Park Innovation District Ecosystem.</p>		

<p><b>5. Macquarie Park Marketing Plan Update</b></p> <p>Jan Bouhali, Council's Economic Development Coordinator highlighted initiatives being undertaken to implement the Macquarie Park Marketing Plan.</p> <p>Council is collaborating with the Macquarie University Incubator to deliver the 'Founders Program' which identifies and support local start-ups. Over 70 applications were received...the Program will help create a pipeline to the jobs of the future.</p> <p>Facts sheets are being developed to provide tailored investment attraction information. It was noted that Macquarie Park is receiving increased attention from government entities, including NSW Trade and Industry.</p> <p>Ms Bouhali highlighted 'positive PR' being generated to build the Precinct's reputation.</p>		
<p><b>6. CMPID Update</b></p> <p>Mark Ames, General Manager of CMPID confirmed the successful merger of the two entities, Connect and MPID.</p> <p>Mr Ames shared traffic statistics which demonstrated that workers are coming back to the Park, though the pace is cautious. Events in 2022 are being planned to welcome back workers and reconnect the business ecosystem.</p> <p>CMPID work program centres around five key pillars:  Transform  Move  Thrive  Elevate  Unite</p> <p>As part of the 'Elevate' marketing pillar, Mr Ames shared a promotional video...What is An Innovation District'. This and other digital material are available on the CMPID website.</p> <p>To celebrate National Ride2Work Day on 12 November, CMPID is running a competition to win a bicycle valued at \$1500. Please visit the CPMID web site for more details.</p>	<p>The information was noted.</p>	
<p><b>7. Macquarie University Incubator Update</b></p> <p>Melissa Ryan, Director of Incubation &amp; Entrepreneurship at Macquarie University provided the following update.</p> <p>MQU Incubator is currently in acquisition mode – the next cohort of students will commence in January 2022.</p> <p>Collaboration with City of Ryde through the Founders Onramp Program has uncovered local start-ups with significant potential.</p> <p>The Start-Up Pitch Program has wrapped up for 2021, while networking events recommenced on 3 November 2021.</p>	<p>The information was noted.</p>	

<p>Innovation Challenge 3 has completed with two of the finalists coming for the MQU Incubator.</p> <p>Ms Ryan encouraged the members of the Forum to get involved with the Program. To learn more:</p> <ul style="list-style-type: none"> <li>- Subscribe to the newsletter</li> <li>- Become a member</li> <li>- Attend events</li> <li>- Become an Angel Investor</li> </ul>		
<p><b>8. General Business</b></p> <p>Tony Abboud President of the Macquarie Park Ryde Business Forum (supported by CMPID) is hosting a 'Meet the Candidates' event on 8 November prior to the City of Ryde Councillor elections.</p> <p>With Chair Cllr Bernard Purcell having connection issues, John Brown the convenor of the Macquarie Park Forum acknowledged and thanked the members of the Forum for their support and participation since 2018.</p> <p>Following the Council elections in December 2021, a new Advisory Committee (Macquarie Park Forum) will be established. Nominations will be invited in the new year and all members are encouraged to reapply.</p> <p>Dyalan Govender, Manager of Urban Strategy at the City of Ryde echoed these sentiments and noted the important role the Forum plays in providing feedback to Council on matters pertaining to Macquarie Park, including:</p> <ul style="list-style-type: none"> <li>- The Macquarie Park Strategic Review</li> <li>- Macquarie Interchange</li> <li>- Macquarie Park Marketing Plan</li> <li>- Draft ITS</li> <li>- Parking Controls.</li> </ul> <p>Mr Govender concluded by thanking the members of the Forum and Cllr Bernard Purcell as Chair for their support and leadership during their four year tenure (2018-2021).</p>	<p>The information was noted.</p>	
<p><u>Next Meeting</u></p> <p>The next meeting of the Advisory Committee - TBC</p>	<p>Noted.</p>	