

Macquarie Park Forum 6 May 2021

Tour of Development MQU







Returning to Mac Park:

- Travel stats
- · How Connect is helping
- MOVE Mac Park Festival

Connect Macquarie Park Innovation District

- Why now?
- Progress update
- Next steps

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Invest Macquarie Park

- Investment Prospectus <u>Video</u> Productions
- Innovation Summit Series
- Completed MedTech/Cybersecurity
- Investment NSW Open for business



Love Macquarie Park Campaign

- Aims to promote the social, leisure, night time entertainment and recreational offer in Macquarie Park
- Roll out May June 2021
- Brochure, <u>video</u>, banners, tote bags
- Love Macquarie Park Facebook group hosted by Macquarie Park/Ryde Business Chamber
- Photographic competition
- Cinema advertising, YouTube advertising, advertising through Video on Demand services across all networks
- Social media Facebook, Instagram, LinkedIn

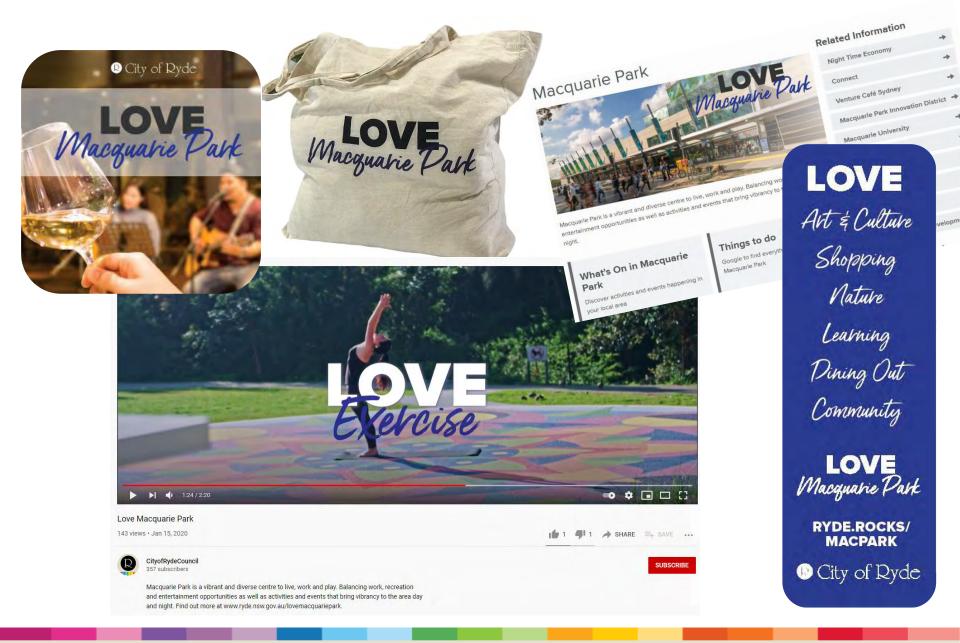


Macquarie Park is a vibrant and diverse centre to live, work, play and invest.

> More than just a business centre, Macquarie Park offers a wide range of recreation, entertainment and leisure opportunities day and night.

For more information visit www.ryde.nsw.gov.au/LoveMacquariePark





General Business

Next Meeting 5 August 2021