

<b>Subject:</b>	East Ward Events and Promotions Committee	Page 1 of 12
<b>File No:</b>		
<b>Document Ref:</b>		
<b>Venue:</b>	Gladesville Library Meeting Room	
<b>Date:</b>	Wednesday, 24 February 2016	
<b>Time:</b>	7.00pm – 8.00pm	
<b>Chair:</b>	Councillor Jane Stott	
<b>Meeting Support (MS):</b>		
<b>Staff Convenor:</b>	Hannah Goodchild	
<b>Circulation:</b>		
<b>Attachments:</b>	1. Draft Terms of Reference 2. Draft Night Time Economy Study Brief	

Details		Person/Representative
1.	<b>Welcome and Apologies</b> Councillor Jane Stott	Chair
2.	<b>Draft Terms of Reference</b> Refer to attachment 1.	Chair
3.	<b>Night time Economy – research study</b> Refer to Attachment 2.	Hannah Goodchild
4.	<b>Wine / Food / Music Festival</b>	Chair
8.	<b>General Business</b>	Chair

Next meeting TBA

<b>Subject:</b>	East Ward Events and Promotions Committee – Agenda for meeting 24 February 2016	Page 2 of 12
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**ATTACHMENT 1. DRAFT TERMS OF REFERENCE**

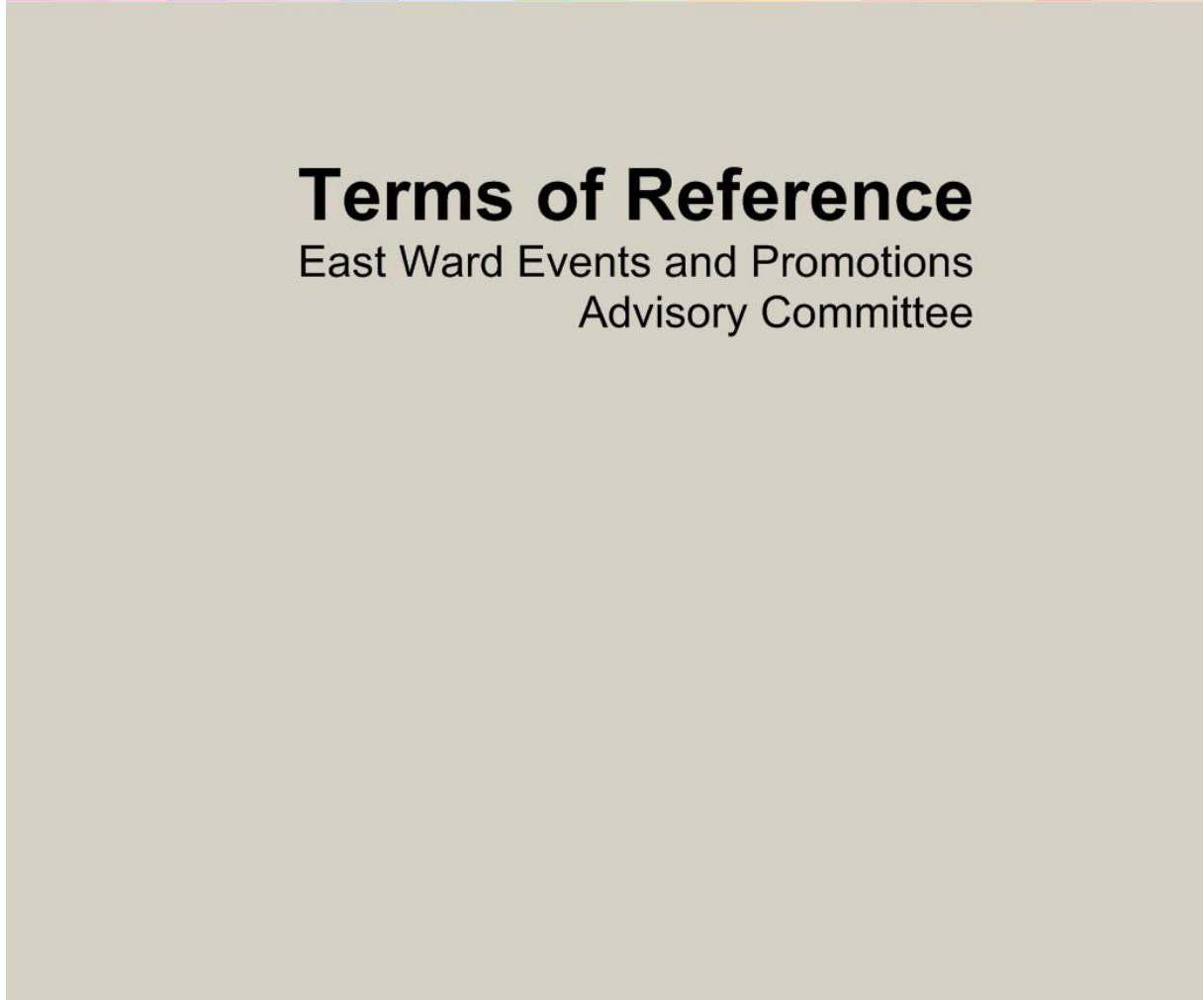


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# **Terms of Reference**

East Ward Events and Promotions  
Advisory Committee



**Subject:** East Ward Events and Promotions Committee – Agenda for meeting 24 February 2016 Page 3 of 12



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#### Document Version Control

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<b>Author:</b>	City of Ryde
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#### Change History

Version	Issue Date	Author	Reason for Change
1.2	19/11/2015	City of Ryde	Amendment to membership



Subject:	East Ward Events and Promotions Committee – Agenda for meeting 24 February 2016	Page 4 of 12
----------	---	--------------



Contents

1.	Roles .....	4
2.	Responsibilities.....	4
3.	Membership, Chairperson and Voting .....	4
4.	Meetings .....	7
5.	Communications and Reporting .....	7
6.	Code of Conduct and Other Council Policies .....	8



### 1. Roles

The City of Ryde has adopted a Community Strategic Plan and Delivery Plan that will shape all activities and projects over the next four years. Council's Advisory Committees are an important mechanism for consultation, advice and feedback to Council staff on implementation and review of the Community Strategic Plan.

The primary role of the East Ward Events and Promotions Advisory Committee is to:

- promote and sponsor entertainment in East Ward;
- Promote and sponsor new activities/initiatives which enhance the profile of the East Ward.

### 2. Responsibilities

The East Ward Events and Promotions Advisory Committee is responsible for:

- Organising entertainment and events in the East Ward area.
- Working with community organisations to stage events/activities in the East Ward area.
- Considering and making recommendations on any matter which Council may refer to it.

### 3. Membership, Chairperson and Voting

Membership of East Ward Events and Promotions Advisory Committee comprises of:

- No less than one (1) Councillor appointed annually  
*(Resolution of Council, 7 October 2008)*
- At least three (3) and no more than eight (8) community representatives including representatives from events, local businesses and community organisations.

Note: the Mayor is not automatically represented on certain Committees  
*(Resolution of Council, 7 October 2008)*

Local residents shall be appointed by resolution of Council following advertisement for nominations in at least one local newspaper, on Council's website and in the Mayoral Column. Nominations are to be in writing and are to be circulated in full to the Councillors for evaluation. The Committee will not be involved in the evaluation or selection process of any local resident representatives.

The following City of Ryde staff member (or delegate) ordinarily attends the Committee meetings but is not a member of the Committee:

- Senior Coordinator City Activation

**Subject:**

East Ward Events and Promotions Committee – Agenda for meeting 24 February 2016

Page 6 of 12

Council officers will provide professional advice and administrative support. It should be noted that employees of the Council are not subject to the direction of the Advisory Committee or any members thereof.

**Term of Membership to Committee**

Members appointed to the Committee shall be appointed for the 4-year (or remainder thereof) term of the current Council, although membership can be altered at any time by resolution of Council. Each September, the current membership of the Committee will be submitted to Council for confirmation.

Membership of the Committee can be withdrawn by resolution of Council only. Council staff will be appointed and removed by the General Manager.

If a member of a Committee misses three consecutive meetings without apology, their membership will be withdrawn and the position will be deemed vacant. *(Resolution of Council, 16 October 2012).*

**Casual Vacancy**

*(Resolution of Council, 7 October 2008)*

A casual vacancy caused by the resignation or death of a Member, or the withdrawal of membership, will be filled by undertaking the following process:

- (i) Where a casual vacancy occurs, the Committee Facilitator will report this matter to the next Advisory Committee meeting and record it appropriately in the Minutes, and highlight it in the report to the next available Council Meeting.
- (ii) The Committee Facilitator will provide a report to the next available Council Meeting regarding the proposed replacement that will give consideration to the following options;
  - (a) If the Member was nominated as the representative of an organisation it will be recommended that the organisation be invited to nominate a replacement representative (if no alternate member has previously been nominated).
  - (b) If the Member was nominated as an individual, the Committee Facilitator will review the original expressions of interest received and will confirm if any of those individuals who were previously nominated, are still prepared to be considered as a member of the respective committee for the Committee.
  - (c) Where, due to either no other previous nominations, or those nominations not being current, an expression of interest will be called for in replacing member/s, for appointment by Council.
  - (d) Where a vacancy occurs within 9 months of the end of the term of the current Council, the vacancy will not be filled.
- (iii) Once endorsed by Council, a Member filling a casual vacancy will hold office for the remainder of the term of the Member he/she has replaced.

**The Chairperson of the Committee is:**

- A Councillor or Staff Member as elected by Council.

**Subject:**

East Ward Events and Promotions Committee – Agenda for meeting 24 February 2016

Page 7 of 12

The Chairperson is to have precedence at the meeting and shall determine the order of proceedings, generally as set by the agenda.

All remarks by members of the Committee and others present shall be made through the Chairperson. In the absence of the Chairperson, another Councillor Member of the Committee or the Committee Facilitator shall chair the meeting.

A staff member appointed as Chairperson of the Committee, does not become a formal member of the Committee by virtue of this position. All staff are representatives of Council only and not members of the Committee. It is not necessary that the Chairperson be a member of the Committee.

Council's Code of Meeting Practice shall be used as the reference guide for any matters pertaining to the Committee meetings that are not otherwise outlined in these Terms of Reference.

The Chairperson is to be a staff member or Councillor. Where the Mayor is appointed to be a delegate, it is not necessary that the Mayor be the Chairperson of this Committee.

*(Resolution of Council, 7 October 2008)*

**Committee Facilitator**

A Committee Facilitator shall be appointed by the General Manager. The Facilitator shall be a staff member of Council and is responsible for coordinating the preparation of agendas, invitations and minutes of the Committee. The Facilitator shall also be responsible for coordinating any presentations from guest speakers and for considering requests from members of the public to address the Committee. The Facilitator has the right to refuse a request from a member of the public to address the Committee if it is deemed more appropriate for that person to address a formal Council or Committee meeting.

**Voting**

No formal voting rules apply. As the Committee has an advisory role, its recommendations are made by consensus and no recommendation is deemed to be a decision of Council unless the matter is referred to Council for determination. If consensus is not achieved, and if required, the matter shall be referred to Council for determination.

**Proxy**

No voting by proxy is permitted. Only members in attendance at the meeting shall be entitled to participate in the decision making process of the Committee. If a member is unable to attend the meeting but wishes to be in attendance for discussion of a particular matter, he/she can notify the Chairperson prior to the meeting to request deferral of the item to a subsequent meeting or to request that the Chairperson formally indicate the member's view to the Committee during the discussion on the matter. The Committee shall decide if a matter is to be deferred to a subsequent meeting based on the representations made to the Chairperson by the absent member.

**Quorum**

**Subject:**

East Ward Events and Promotions Committee – Agenda for meeting 24 February 2016

Page 8 of 12

As the Committee is advisory only no quorum is required, however, the Chairperson shall use his/her discretion to determine if any item on the agenda should be deferred to a future meeting if it is considered there are insufficient people at the meeting to consider the item.

#### 4. Meetings

##### **Meeting Schedule and Procedures**

Meetings are to be held on a date to be determined by the Chairperson at Gladesville Meeting Room (rear of Gladesville Library). The Chairperson has the authority to call meetings.

The Agenda & meeting papers shall be circulated to members at least 3 days prior to meeting.

Each meeting shall be properly recorded by the taking of minutes.

##### **Public Participation**

All meetings of the Committee are public meetings. Members of the public and media can attend meetings as observers; however, they cannot speak at a meeting unless prior arrangements are made through the Committee Facilitator. Presentations shall be limited to a maximum of 5 minutes.

#### 5. Communications and Reporting

The agendas and minutes of the Committee shall be stored as a permanent record of Council, as determined by the General Manager.

The minutes of each meeting shall be circulated to all members as soon as practicable. Any questions by members regarding the minutes are to be referred immediately to the Committee Facilitator and if any error in the minutes is confirmed, the Committee Facilitator shall arrange to make the appropriate changes.

The Minutes of all Advisory Committees will be reported in the Councillor Information Bulletin within two (2) weeks of the Committee meeting. However, if a resolution of Council is required, e.g. allocation of funds, resources or an amendment to any Council Policy, then the Minutes shall be reported to the next available Council meeting. *(Resolution of Council, 14 September 2010)*

All agendas shall be published on Council's website within 5 days of completion.

All Advisory Committee minutes shall be published on Council's website within 5 days of completion or adoption by Council. *(Resolution of Council, 14 September 2010)*

A report may be prepared for Council's consideration where the Committee suggests an action (or actions) which staff cannot carry out within existing delegations.

Members of the Committee are not permitted to speak to the media as representatives of the Committee unless approved by Council.



Subject:	East Ward Events and Promotions Committee – Agenda for meeting 24 February 2016	Page 9 of 12
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6. Code of Conduct and Other Council Policies

Each Committee member who is not otherwise a Councillor or staff member shall be provided with a copy of Council's Code of Conduct and other related policies that may be applicable to the operation of the Committee.

The conduct of each Committee member is expected to be consistent with the principles outlined in these Council publications.



<b>Subject:</b>	East Ward Events and Promotions Committee – Agenda for meeting 24 February 2016	Page 10 of 12
-----------------	---	---------------

**ATTACHMENT 2: DRAFT BRIEF - NIGHT TIME ECONOMY STUDY****Brief – Night Time Economy Study****Background**

At the Council meeting of 24 November 2015 it was resolved

- a) That Council endorse the preparation of Night Time Economy Study for the City of Ryde
- b) That Council consult with the Macquarie Park Forum, Economic Development Advisory Committee and the Events and Promotions Committees prior to the finalisation of any brief and budget for the Study and that the outcomes of the consultation are reported back to Council.

The development of a Night Time Economy (NTE) in the City of Ryde is an emerging opportunity for Council. City of Ryde is already a popular place to live and work, however, there is growing expectation that our Town and Neighbourhood Centres should be more activated, vibrant and accessible, not only during business hours but also into the evening.

The NTE typically centres on food, alcohol and entertainment. While the Town Centres of Eastwood/West Ryde, Top Ryde and Gladesville are developing a strong food culture, other centres are looking for ways to activate their Centres and respond to the expectations of workers and residents. In particular, the workers of Macquarie Park have consistently voiced through surveys and consultations that they are looking for more things to do during the day and into the evening. This expectation will only increase as the Priority Precincts at North Ryde and Macquarie University Stations are delivered.

The development of a NTE is of interest to businesses, workers and the broader community. The emergence of a NTE will positively impact activation during business hours; a welcomed benefit for workers. However such activation could cause some tension, particularly for nearby residents. Any plan to build a NTE must balance the wishes of business (and workers) and that of the local community which it serves.

The Study will assist Council in delivering greater vibrancy and activation in its Town Centres supporting business while addressing the needs and expectations of workers and the broader community.

As Background, City of Sydney in 2012 undertook a public consultation and research program to plan for the future and respond to the challenges and opportunities of building a NTE. This research should be considered as part of the development of a methodology and Study Program for City of Ryde's strategy to build its Night Time Economy.

**The Study will:**

- Start the discussion with our community;
- Engage with key stakeholders including business, retailers, Police and residents to better understand their views;
- Quantify the existing and potential Night Time Economy and activation;
- Identify opportunities and challenges to expanding this activation ;
- Plan for the future needs of our community.

<b>Subject:</b>	East Ward Events and Promotions Committee – Agenda for meeting 24 February 2016	Page 11 of 12
-----------------	---	---------------

### **Methodology and Study Program**

While Council has specific outcomes it needs addressed by this Study, the consultant is to propose a methodology regarding:

- Engaging with key stakeholders including – business, workers, Police, local residents and the broader community;
- Analysing and documenting the existing NTE/activation in the City of Ryde
- Identifying existing licensing and planning controls that will need to be considered;
- Identifying opportunities and actions to support the development of a NTE/activation in the City of Ryde;
- Identifying and proposing ways to address and respond to challenges identified.

In addition to a proposed methodology, the proposal should also include a program that identifies the key tasks and timings for each of the deliverables.

A program outline is suggested below – however Council will consider a revised program based on the methodology proposed by the consultant.

### **Research and Consultation Phase**

- Review existing licensing laws and relevant planning controls;
- Consult with key internal and external stakeholders to understand their views, issues and opportunities
  - Within Council – Relevant Council Staff including: City Strategy, Media and Communications, Health and Building, Rangers and Parking Services and Property);
  - Council lead Committees – Macquarie Park Forum, Economic Development Advisory Committee, East Ward Events Advisory Committee, Eastwood /West Ryde Events Committee;
  - External – businesses (including Ryde Macquarie Park Chamber of Commerce, Ryde Business Forum), workers, residents (including community groups), Police, City of Sydney;
- Review the NTE in other comparable Centres to better understand the opportunities and challenges eg Lane Cove, Hunters Hill, Rhodes (Canada Bay Council is developing strategies in this sphere).

### **Review and Analysis Phase**

- Review and document the size and character of the existing NTE in the City of Ryde Town Centres (Gladesville, Top Ryde, Macquarie Park, Meadowbank, West Ryde and Eastwood);
- Map existing NTE/activation/ Map locations identified for activation/ and or a NTE;
- Recommend initiatives and programs within each Town Centre to enhance activation and the NTE.

<b>Subject:</b>	East Ward Events and Promotions Committee – Agenda for meeting 24 February 2016	Page 12 of 12
-----------------	---	---------------

**Report Phase**

- Draft Final report;
- Prepare an Action Plan (including indicative timings);
- Provide executive summary and Power Point presentation of key findings and recommendations;
- Presentation to Councillor/Executive Team workshop.

**Timing**

TBA once the consultant is engaged

It is Council's expectation that the report will be delivered by 1 June 2016.

**Information to be provided to the Consultant**

City of Ryde's Community Strategic Plan 2015-2019

DCPs for Town Centres

Macquarie Park Marketing Plan (Place Partners 2012)

Data maps of all Town Centres