

Subject:	Eastwood Events and Promotions Committee	Page 1 of 9
File No:	COR2013/208/4	
Document Ref:		
Venue:	Eastwood Women's Rest Centre, Hillview Road - Eastwood	
Date:	Monday, 27 May 2013	
Time:	6.00pm	Started at: 6.05pm Closed at: 6.56pm
Chair:	Clr Justin Li	
Meeting Support (MS):	Carol Mikaelian – Councillor Support Coordinator	
Staff Convenor:	Derek McCarthy	

Committee Role:

The Eastwood Events and Promotions Committee promotes and sponsors entertainment, new activities/initiatives in the Eastwood Town Centre.

Committee Members as per the Terms of Reference:

Councillor Representatives: Councillors Li (Chairman) Laxale and Perram.

Community Representatives: Tony Tang, Wilson Fu, Che Fai (Jeffrey) Tse, Vivien Lor, Roseanna Gallo JP, Hugh Lee and Peter Sullivan

Present	Apology	Name	Position Title	Organisation
	x	Councillor Li	Chairman	City of Ryde
	x	Councillor Laxale	Councillor	City of Ryde
x		Councillor Perram	Councillor	City of Ryde
	x	Councillor Etmekdjian	Councillor	City of Ryde
		Mr Tony Tang		Rotary Club of Eastwood
x		Mr Wilson Fu	Secretary	Eastwood Chinese Senior Citizens Club
		Mr Che Fai (Jeffery)Tse		Eastwood Chinese Senior Citizens Club
	x	Ms Vivien Lor		Community
x		Mrs Roseanna Gallo JP		RG Music
x		Mr Hugh Lee OAM	President	AAAB
x		Mr Peter Sullivan		Community

Additional Attendees

Name	Position Title	Organisation
Mr Derek McCarthy	Manager Community Relations & Events	City of Ryde
Ms Carol Mikaelian	Councillor Support Coordinator	City of Ryde

Details	Action	Responsibility and Date
1. Apologies: Vivian Lor, Courtney Long, Clr Justin Li, Clr Jerome Laxale Clr Perram chaired the meeting in the absence of Clr Li	Noted	
2. Adoption of Minutes	Endorsed	

2.1	<p>Business Arising</p> <p><u>Milk Tea Competition</u></p> <p>Mr Lee gave an update on the International Milk Tea Competition - Australia Region. He advised that out of the 12 contestants they select one to send to Hong Kong for the International Competition.</p> <p>Mr Lee advised that the weather was good on the day, and the event had a good turn out with a lot of media coverage.</p> <p>The Australian representative, Raymond Tam, was second runner up in the International Competition.</p> <p>Everyone in the plaza had an opportunity to try the milk tea.</p> <p>The winner was a volunteer of the Eastwood Chinese seniors.</p> <p>Mr Lee thanked Derrick and his team for their help.</p> <p>Note: Photos can be found following these minutes.</p> <p><u>Noodle Market</u></p> <p>Mr McCarthy advised that the noodle market was raised in discussion however nothing further from that.</p> <p><u>TVBA Jadeworld Carnival</u></p> <p>Mr McCarthy advised that Cllr Li was going to come back regarding the carnival; however hasn't heard anything back yet.</p> <p>Mr Lee advised the Carnival will now be held in Burwood.</p> <p><u>Moon Festival</u></p> <p>Mr McCarthy advised that events can be held in the car park, however notification is required. The notification can come to this committee, and then go to Council.</p> <p>Mr McCarthy further advised that an event will be held in the car park at the Granny Smith festival as a trial.</p> <p>Cllr Perram suggested that it should be endorsed by the committee.</p> <p>Mr McCarthy advised that it should be trialled first at the Granny Smith festival and then go from there. He further advised that it might be something this</p>		
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<p>committee can consider in conjunction with the Lunar New Year. <u>Christmas Event – Cinema</u></p> <p>Mr McCarthy advised that a few ideas were discussed at the last meeting.</p> <p>With regards to Carol's, Mr McCarthy advised that there is usually a number of Carols' that take place in schools and in the area.</p> <p>Mr McCarthy instead suggested that the City of Ryde hold Christmas themed cinema nights. Including entertainment for the kids. A theme for one of the movie nights can be "Friday the 13th" and show the movie Nightmare before Christmas. Activities can include puppet making, face painting etc.</p> <p>Mr McCarthy advised that arranging Carols' cost approximately \$9500 whereas setting up the cinema and activities would cost approximately \$7000.</p> <p>Mr McCarthy advised that a decision would need to be made soon in order to start working on it as the next meeting won't be until November.</p> <p>Mrs Gallo JP advised that she thought it was a great idea. She advised that last year at Blacktown there was entertainment before the Carols' and when it started to go dark, they started the actual cinema. It went really well and was very popular.</p> <p>Mr McCarthy confirmed that previously the Cinemas in Eastwood were very successful.</p> <p>Mr McCarthy suggested the use of smoke machines to enhance the "Friday the 13th" theme.</p> <p>Mrs Gallo JP agreed that the event should be different this year and confirmed that she didn't think participants for the Carolling won't get upset.</p> <p>Mr McCarthy advised that if there is a need for Carols', a local school may be able to do it.</p> <p>Mr Fu said that he thought it would be good if local schools could come down and do something.</p> <p>Mrs Gallo JP suggested that Sparkles (entertainer) is really good, just to get the kids involved. Sort of things the kids really need.</p>		
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	<p>The committee unanimously agreed that the Christmas event this year will be Cinemas' and Children's activities, such as puppet making.</p> <p>Soccer Match</p> <p>Mr Lee advised that the Soccer Cup match was held between the Eastwood Police and the Australian Chinese Association as a fundraising event. With a morning tea on Wednesday to raise money. Councillors Chung and Maggio have confirmed their attendance.</p> <p>Note: Photos can be found following these minutes.</p>	Endorsed by the committee	
3.	<p>Granny Smith Festival Update</p> <p>Mr McCarthy advised that the progress for the Granny Smith Festival is going along very well.</p> <p>He further advised that all the stalls have been confirmed and performer's registration have closed. The events team are in the process of getting all the information together now to be presented at the next Granny Smith Festival committee.</p> <p>Mr McCarthy advised that there was a very good response for sponsorship. Exceeding what they had from previous years. He also confirmed the involvement from the pub across the road this time around. He advised that it is good that they've taken it on. It will be a great chance to trial to see if it is something to continue or if it should be a different event with the Lunar new year. He confirmed that it will be an Alcohol Free Zone.</p> <p>The Youth group wanted to move away from the proposed site that was allocated to them. Another site has become available that may be utilized by the Youth Group. A couple of the bands, youth bands can play. They felt last year a lot of resources were put into their event but were not close enough to the actual festival. The youth want to be near the action this year. Skateboard demonstrations may be organised this year.</p>		
4.	<p>Future Eastwood Plaza Events</p> <p>4.1 Christmas Cinema Eastwood Plaza</p> <p><u>Note:</u> This Item was considered earlier</p>		

	<p>in the Meeting as detailed in these Minutes.</p>		
	<p>4.2 Foreign Film Cinema Eastwood Plaza</p> <p>Mr McCarthy advised that the Sydney Film Festival (SFF) would like to host foreign films at Eastwood Plaza.</p> <ul style="list-style-type: none"> - They've advised that they will do all the promotions. - The SFF are currently building a program to run events in the city and are also planning to expand outside the area. - Council will be providing the screen. <p>Mr McCarthy suggested that during the festival season, possibly will be able to get one film. He advised that showing a foreign film has been discussed for a while.</p> <p>Clr Perram advised that some of these films may not be suitable children.</p> <p>Mr McCarthy suggested that the event could be held on a Thursday night at a later time and confirmed that won't run anything too outrageous.</p> <p>Clr Perram suggested that if the film has a classification, it might be worth finding out what time it would be play on a television station.</p> <p>Mr McCarthy advised that they are looking at the plaza as the location for the cinema. He suggested that if it is a success then it can be done again.</p> <p>Mr McCarthy advised that there are a Range of films and perhaps the committee could pick something that is suitable to play in Eastwood. He further advised that he will get a list of the available Chinese films he will get back to the committee with the film titles for some feedback.</p> <p>Clr Perram advised that November is a hollow month and would be a good time to run it.</p> <p>Mr McCarthy advised that we can ran the cinemas in November, and still run other cinemas in February and December</p> <p>Mr McCarthy suggested that pending the success of this event, for the following year the committee can encourage restaurants to join and set up stalls, with</p>		

	<p>the idea of a dining area where people can book a table and sit down and watch the movie.</p> <p>Mr McCarthy advised that the film will most likely have subtitles.</p> <p>Mr Fu asked if the EastwoodHotel sponsored the event, could it be held in the car park instead.</p> <p>Mr McCarthy advised that maybe this year it can be held in the plaza instead due to time constraints.</p> <p>Committeeendorses this event to go ahead.</p>		
5.	<p>General Business</p> <p><u>Eastwood Plaza</u></p> <p>Mr McCarthy gave a brief overview on arranging spaces in Eastwood Plaza. He advised that there have been complaints on where fundraising stalls are being held.</p> <p>A few spots will now be allocated instead.</p> <ul style="list-style-type: none"> - Working with the ranges, and the place manager, locations for fundraisers and busking have been arranged. - Busking plaques will be placed on the floor. - Permit will be required now (no fees). This process is simple, not much administration required. <p>Mr McCarthy advised that on Wednesday, ABC are broadcasting live at 8.30 am to noon at the Eastwood Plaza with Linda Mottram. Also on Friday, SBS will be filming a prerecord for their weekend show.</p> <p>Mr McCarthy advised the committee that he had received a complete from a residentregarding Tai Chi in the mornings obstructed walkways. Mr McCarthy confirmed that he reminded the Tai Chi group to use the centre of the plaza and not the walkways.</p> <p>The committee still endorses Tai Chi in the mornings at the Eastwood Plaza.</p> <p>Mr Fu advised that Tai Chi requires concrete not the oval and it is cancelled on rainy days, the walkwaysare not used.</p> <p>Mr Leeadvised that there will be a change of ownership of the Eastwood</p>		

	<p>Shopping Centre.</p> <p>Mr McCarthy advised the Shopping Centre hasn't changed ownership, however has met with the new owners.</p> <ul style="list-style-type: none"> - Proposing to fence the back area, and on the front side as well as concreting the front area. - Proposing is to create open space for markets and council events as they want to activate the space. - Gates will be put at the front to be able to close up at nights. - Lighting and power will be installed and the area will be tarred. <p>The new owners are hoping that the area can be used for the Granny Smith Festival.</p> <p>Mr McCarthy suggested that a Mural Competition can be arranged in order to paint the winning mural on the brick wall.</p> <p>Clr Perram advised that he thought it would be great if it gets opened up.</p> <p>Clr Perram asked about the progress of the Masonic Hall.</p> <p>Mr McCarthy confirmed that it is currently being looked at to bring it back up to scratch.</p> <p>Mr Lee advised that by the next meeting, they would have ownership, and suggested that the committee invite them to talk.</p>		
5.	<p>Next Meeting</p> <p>Monday, 25 November 2013</p>		



