

Subject:	Eastwood and West Ryde Events and Promotions Committee	Page 1 of 5
File No:	COR2013/208/4	
Document Ref:	D17/25225	
Venue:	Meeting held at Eastwood Womens Rest Centre	
Date:	Monday, 27 th February 2017	
Time:	6.00pm	Started at: 6.05pm Closed at: 7.05pm
Chair:	Councillor Etmekdjian	
Meeting Support (MS):	Linda Smith – EA to the Mayor and Councillors	
Staff Convenor:	Michelle Carter, Acting Senior Coordinator Events	
Circulation:		

Committee Role:

The primary role of the Eastwood and West Ryde Events and Promotions Advisory Committee is to:

- promote and sponsor entertainment in the Eastwood and West Ryde Town Centres;
- Promote and sponsor new activities/initiatives which enhance the profile of the Eastwood and West Ryde Town Centres.

Present	Apology	Name	Position Title	Organisation
x		Councillor Etmekdjian	Chairman	City of Ryde
x		Councillor Li	Councillor	City of Ryde
x		Councillor Perram	Councillor	City of Ryde (item 3.3 – 6.20pm)
	x	Mr Tony Tang		Rotary Club of Eastwood
	x	Mr Wilson Fu	Secretary	Eastwood Chinese Senior Citizens Club
x		Mr Che Fai (Jeffery)Tse		Eastwood Chinese Senior Citizens Club
		Ms Vivien Lor		Community
	x	Mrs Roseanna Gallo JP		RG Music
x		Mr Hugh Lee OAM	President	AAAB
x		Mr Peter Sullivan		Eastwood Chamber of Commerce
x		Mr Rob Senior	Community Representative	
	x	Ms Anita Bird	Community Representative	
		Ms Yvonne Wang	Community Representative	
x		Mrs Nora Etmekdjian	President	West Ryde Chamber of Commerce
		Trenton Brown	Community Representative	

Additional Attendees

Name	Position Title	Organisation
Liz Berger	Acting Manager Communications, Events and Customer Service	City of Ryde
Michelle Carter	Acting Team Leader Event Development	City of Ryde
Stephanie Foley	Events Administration Officer	City of Ryde
Linda Smith	EA to the Mayor and Councillors	City of Ryde

Details	Action	Responsibility and Date
1. Introduction and Apologies: Apologies were noted as above. Cllr Etmekdjian as Chair welcomed all present to the first meeting of this committee for 2017.	Noted.	

2.	<p>Confirmation of Previous Minutes</p> <p>The minutes from the meeting of 21st November 2016 were confirmed and endorsed.</p>	Noted.	
3.	<p>Business Arising</p>		
3.1	<p><u>Lunar New Year Wrap up</u></p> <p>Hugh Lee provided a verbal report and a visual presentation on the two main events held as part of Lunar New Year in Eastwood – the cooking competition held on 4th February and the Grand Celebration Day held on 11th February 2017.</p> <p>He advised that both events were a success with large crowds in attendance.</p> <p>Due to the extreme heat experienced on 11th February some performances were cancelled. The number of market stalls were also reduced but the event was still successful.</p> <p>Representatives from Federal, State and Local Government attended.</p> <p>Highlights of the festival included the chicken dance, dragon parade and high pole lion dance.</p> <p>The Eastwood Night Market operated until 10.00pm.</p> <p>The local press gave good coverage to the event and the efforts of all sponsors were noted.</p>	<p>Hugh and the organising committee were congratulated on the success of the event and the way in which it was run.</p>	
3.2	<p><u>Update on West Ryde Easter Parade and Fair</u></p> <p>Nora Etmekdjian provided a verbal update.</p> <p>The event will be held on Saturday 8th April 2017 from 9am to 3pm.</p> <p>The event will be held in Graf Ave, Market Street and part of the plaza.</p> <p>Organisation is progressing well with over sixty groups expressing an interest in taking a stall at the fair.</p> <p>The parade has also seen a greater interest from schools and churches than in previous years.</p> <p>Sponsorship to cover 40% of costs has been raised but further sponsorship is still being sought for the event.</p> <p>Roseanna Gallo will be conducting a singing competition in conjunction with the fair. This event is being sponsored by Ryde Eastwood Leagues Club.</p> <p>Mrs Etmekdjian expressed a hope that next year it would be possible to utilise the plaza and to close Anthony Road for the parade and fair.</p>	<p>The information was noted.</p> <p>Stall applications close on 10th March 2017.</p> <p>Members of this committee are encouraged to promote the singing competition.</p>	
3.3	<p><u>Performers in Eastwood Plaza</u></p> <p>Staff have reviewed the activity of performers in the</p>		

	<p>Eastwood Plaza.</p> <p>An event strategy to apply to the whole of the City of Ryde is being prepared. It is therefore suggested that no action be taken with regard to Eastwood Plaza until such time as the whole of city strategy is complete.</p> <p>Clr Perram provided background information regarding performances in Eastwood Plaza.</p> <p>He advised that during the 1980's a Plaza Management Committee was established to oversee the Eastwood Plaza. The Eastwood Events Committee is the successor of the earlier Plaza Management Committee.</p> <p>During the 1980's shopkeepers were charged if they wished to place dining furniture or goods on the plaza at the front of their business. The funds raised were spent on paying performers who performed in the plaza.</p> <p>After a time, Council took over control of the original committee and funds received then went into Council's general revenue.</p>	<p>The information was noted.</p> <p>No action will be taken with regard to performers in Eastwood Plaza until the strategy being prepared for the City of Ryde is finalised.</p>	
3.4	<p><u>New application forms for buskers and event organisers – Public Domains</u></p> <p>Currently, all applicants wanting to use Council footpath areas are required to complete one standard form.</p> <p>Staff have now developed two forms with different purposes. One form is for events which will be held in public spaces and the other for casual footpath activity on public land.</p> <p>Buskers will be required to complete the casual footpath activity form. Any approval granted will apply for a twelve month period. Under age buskers should have a parent complete an application form on their behalf.</p> <p>Commercial and community users will be required to complete the relevant form and pay any charges applicable.</p> <p>Religious groups and not for profit groups will also need to complete the relevant form.</p> <p>The new forms will provide Council with information from users regarding waste management, security arrangements, erection of structures, insurance cover etc.</p>	<p>The information was noted.</p> <p>The forms are still in draft format and suggested changes can be sent to staff for consideration.</p>	
3.5	<p><u>Event strategy update</u></p> <p>Council has resolved that a review of its Event Strategy be undertaken.</p> <p>Information regarding fees, policies and procedures has been sought from other Councils and is being used to develop this Council's strategy.</p> <p>COR has numerous historical arrangements in place with various groups but the new policy is aimed at making all events equal in terms of the amount of</p>	<p>The information was noted.</p>	

<p>money provided by Council.</p> <p>A short and longer term plan is being developed and community consultation will be sought. An online poll, focus groups with people of different ages and a telephone survey are some of the methods being used to gain community input.</p> <p>Workshops and discussion with community committees will also be undertaken prior to the matter going before a workshop with Councillors.</p>		
<p>4. General Business</p> <p><u>Taiwanese Market at Eastwood</u></p> <p>Peter Sullivan advised that the Taiwanese Market next to the Masonic Temple may have closed.</p> <p><u>Eastwood Night Market</u></p> <p>Clr Perram noted that stall numbers at the Eastwood Night Markets appear to be falling.</p> <p><u>Parking in West Ryde</u></p> <p>Peter Sullivan commented on the traffic bank up caused by vehicles parking in the "No standing before 6pm" area of Chatham Road near Victoria Road.</p> <p><u>Use of Eastwood Oval for commuter carpark</u></p> <p>Rob Senior asked if there was any update on the reported proposal to use Eastwood Oval for a commuter carpark.</p> <p><u>West Ryde Plaza</u></p> <p>Nora Etmekdjian asked if there was any update on when the West Ryde Plaza may become available for use.</p> <p><u>West Ryde PAMP survey</u></p> <p>Staff advised that the above survey will be undertaken on 23rd March in the West Ryde area.</p> <p><u>Rowe Street East – activation</u></p> <p>Staff advised that input from shopkeepers and the public is being sought with regard to further activation of the Rowe Street east precinct.</p> <p><u>Family space/skate park facility</u></p> <p>Staff advised that community consultation is to be undertaken regarding use of an area at Eastwood Park or Meadowbank for the creation of a family recreation/skate park facility.</p>	<p>Liz Berger to report to the next meeting on this matter.</p> <p>Noted</p> <p>Liz to request that the appropriate staff monitor this area and book offenders.</p> <p>Advice was provided that there has been no action with regard to this suggestion.</p> <p>Staff advised that a community survey will be undertaken in April/May to determine future uses for the plaza. The resultant works would then be undertaken next year. Liz to keep this committee informed of any developments.</p> <p>It was noted that the table tennis table adjacent to Eastwood Library must be removed each year when the Granny Smith Festival is held.</p> <p>It is considered the lack of usable space at Eastwood makes this site unsuitable for consideration as a skate</p>	

		facility.	
5.	Confirmation of Next Meeting: Date: 22 nd May 2017 Time: 6.00pm Venue: Eastwood Women's Rest Centre, Hillview Road, Eastwood	Noted.	