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2023 ROAD SAFETY CALENDAR ADDRESSES THE NEED TO ADAPT TO CHANGE

Everybody has a key role to play in preventing death and serious injury on our road network and adapting to change is essential. Six northern Sydney Councils address road safety in our changing environment in the 2023 Road Safety calendar, using classic historical images to deliver their message.

Hornsby, Ku-ring-gai, Lane Cove, Northern Beaches, North Sydney and City of Ryde councils have produced the calendar using images that will transport residents back in time to show how road safety behaviours, technology and laws have dramatically improved and changed in the last century.

The nostalgic images show how far we've come in addressing road safety, the calendar conveys a serious message. Vehicle ownership in Australia has risen from 1.4 million in 1955 to 21 million in 2021. With the increase in traffic and congestion we need to be even more mindful of road safety.

"We know that it is never acceptable for people to be killed or seriously injured due to road trauma and yet around 1,200 people die and 40,000 people suffer serious injuries on Australian roads every year. Through 'Vision Zero' governments across Australia are working systemically towards the elimination of deaths and serious injuries on our roads by 2050 and we must remember that all road users need to play their part to reach this goal." said Australasian College of Road Safety CEO, Dr Ingrid Johnston.

The annual Road Safety Calendar has been delivered to northern Sydney residents since 2001 with the aim of educating and encouraging positive behaviour in all road users, across all ages.

A copy of the free calendar can be obtained from libraries and Council customer service centres within the participating local government areas.

Media Contact: Helen Simpson, City of Ryde Communications
m • 0466 627 637 e • helens@ryde.nsw.gov.au